

Woman's Board of Rush University Medical Center

November 4, 2019

Annual General Meeting

Attendees: Sarah Alshouse, Paget Bahr, Ruthie Beam, Debra Beck, Wendy Benson, Marianne Berger, Elizabeth Bigelow, Francie Blair, Michelle Boardman, Sarah Bogan, Stevie Boggess, Susan Bottum Matejka, Jean Brennan, Caroline Burns, Stephanie Byrd, Sripriya Chithamoor, Katie Comstock, Judy Cook, Bethany Crocker, Laura de Frise, Elizabeth Denison, Joan DePree, Loren Dixon, Jill Erwin, Gabrielle Fischer, Pamela Fitzgerald, Annie Flanagan, Katie Frekko, Colby Gaines, Gwen Geller, Mikki Goodman, Tricia Hagenah, Sharon Hayes, Susie Healey, Anne Healy, Stephanie Henry, Wendy Herb, Mary Hickey, Marcia Hines, Karen Howell, Melissa Iserloth, Gigi Johnson, Phyllis Josephson, Jennifer Keenan, Mindy Kelly, Catherine King, Suzanne Kipp, Kristin Koepfgen, Kay Krehbiel, Brooke Kuehnle, Read Lanctot, Anne Loucks, Lenore Macdonald, Suzanne Mack, Holly Madigan, Stephanie Madigan, Buffy Maier, Cindy Mancillas, Mary Anne Martin, Gloria Masterson, Diane McKeever, Susan Merlin, Beth Myers, Suzanne Nelson, Julie Newell, Cindy Nicolaidis, Riley O'Neil, Katie Palmer, Dena Pavlopoulous, Mary Pearlman, Kate Peterson, Ann Potter, Alison Randall, Emily Reynolds, Jennifer Rice, Erin Ritchie, Lisa Roberts, Laura Roth, Erica Sandner, Lj Savarie, Najia Shakoor, Missy Shinall, Melissa Skoog, Zig Smith, Barb Steinhauer, Gillian Stoettner, Suzy Thompson, Laura Thompson, Mary Tritley, Anne Tucker, Adrienne Weisenberger, Michelle Worth

I. Welcome

Cindy Nicolaidis

The meeting began at 10:28 a.m. Cindy welcomed everyone to the meeting. The Woman's Board member attendance was 88.

II. Introduction of Dr. Omar Lateef

Melissa Iserloth

Melissa introduced Dr. Omar Lateef, Rush University Medical Center CEO.

Dr. Omar Lateef thanked Cindy Nicolaidis and the Woman's Board for their philanthropic role in supporting Rush programs. Dr. Lateef presented a status update on Rush's strategic plan and goals. Dr. Lateef discussed how Rush measures quality and how Rush has had to build teams to understand data.

Recently, Rush was named a #1 hospital for Clinical Excellence and Top Quality by Visient. Dr. Lateef believes it will be challenging to maintain that status as Rush will share their protocol and processes with other hospital systems. Rush recently published an article on weaknesses in healthcare ranking reports as there is a great deal of latitude in the selection of factors used for measurement and no regulations. Dr. Lateef also discussed areas that Rush is looking at to improve their rankings.

The future of Rush and in particular, the new Cancer Center, is focused on delivering coordinated care. Dr. Lateef discussed Rush's plan to be the destination cancer center in Chicago. Dr. Lateef discussed new professionals that have joined Rush in the areas of thoracic cardiology, the Department of Radiation Oncology, the Section of Bone Marrow Transplant and Cell Therapy and a new Supportive Oncology Director.

Dr. Lateef provided an overview of the Rush University Medical System's organizational structure. Dr. Lateef took questions from the group on how quality is measured, and he discussed the requirement to use validated Federal surveys.

Cindy thanks Dr. Lateef for his leadership and taking time to be with the Woman's Board.

III. Approval of Minutes

Cindy Nicolaides

Cindy asked for approval of the September minutes. The minutes were approved.

IV. Service Awards

Cindy Nicolaides

Cindy recognized the following Women's Board members for their years of service to the Woman's Board:

25 years: Lisa Johnson
30 years: Jana Bartlit, Diane Dean and Dorothy Gardner
35 years: Joan DePree, Sharon Dixon and Suzanne Mack
40 years: Lynn Wood
45 years: Salley Bulley and Jean Martin
50 years: Karen McGovern

V. Recognition of Outgoing Officers & Chairs

Cindy Nicolaides

Cindy thanked the following members for their willingness to take on the positions and their service as officers, committee chairs and vice chairs:

Mary Pearlman – Executive Vice President, Administration
Gillian Stoettner – Executive Vice President, Finance
Wendy Herb – Vice President, Community Activities
Laura Roth – Vice President, In-Service Activities
Marcia Hines – Corresponding Secretary
Mary Tritley – Finance Secretary
Mimi Mitchell – Chair, Member Stewardship
Gloria Masterson – Vice Chair, Member Stewardship
Katie Frekko – Chair, Revisions
Meg Sauer – Chair, Cancer Treatment
Sharon Hayes – Vice Chair, Cancer Treatment
Melinda Hurley – Chair, Child Psychology/Rush Day School
Elinor Jannotta – Vice Chair, Child Psychology/Rush Day School
Adrienne Weisenberger – Chair, Clinical Nursing
Karen Krehbiel – Vice Chair, Clinical Nursing
Jennifer Rice – Chair, Mental Well Being
Marianne Berger – Vice Chair, Mental Well Being
Sarah Lamphere – Chair, Social Services/Care Management
Karen Henderson – Vice Chair, Social Services/Care Management
Susie Healy – Chair, Women's and Children's
Stephanie Byrd – Vice Chair, Women's and Children's

VI. Election of Officers

Catherine King

Catherine thanked the outgoing officers and proposed the slate of new officers:

Executive Vice President of Finance Mindy Kelly
Executive Vice President of Administration Adrienne Weisenberger

Vice President of Community Activities
Vice President of In Service Activities
Corresponding Secretary

Laura Thompson
Jennifer Rice
Judy Cook

Catherine asked the members to stand and be recognized, and thanked her nominating committee for their insight and wished the new officers best of luck.

Cindy thanked Katherine and her nominating committee for their work.

VII. Committee on Committees

Mary Pearlman

Mary reminded the members that every year half of the chairs and co-chairs retire from their two year terms. She announced this year's new committee Chairs and Vice Chairs:
Every year half of the chairs and co-chairs are replaced:

Cancer Treatment Center
Clinical Nursing
Member Stewardship
Mental Wellbeing
Revisions
Social Services and Care Management
Women's and Children's Hospital

Sharon Hayes and Anne Loucks
Beth Myers and Stephanie Henry
Amy Brock and Katie Comstock
Marianne Berger and Pam Fitzgerald
Mary McCarthy and Jennifer Keenan
Sam Schwalm and Karen Henderson
Stephanie Byrd and Sarah Alshouse

Mary thanked everyone for saying yes to their roles. She also recognized Jennifer Veloso for doing an amazing job as Membership and Operations Manager while the board fills the second management position for Manager Events and Appeals. They have interviewed and have three final candidates and have an offer out to one of the candidates.

Cindy also thanked Jennifer for all that she is doing in managing the office.

VIII. Finance Report

Gillian Stoettner

Gillian presented the annual report of the board finances, the full copy of the report is available in the Woman's Board office. The board was in good standing and in compliance. The Agreed upon Procedure (AUP) has been approved. The AUP will investigate money flow, review office procedures, oversees aspects of the Gift Shops and Operations, and with Rush corporate will ensure proper oversight.

Gillian reported figures for Investment Accounts and the major fundraising activities for the last year, as well as the appropriations that were distributed.

Account Balances

| | |
|----------------|-----------------------|
| JP Morgan | \$1,701,008.49 |
| Northern Trust | \$ 896,637.31 |
| Lock Box | \$ 7,219.23 |
| Total | \$2,604,865.03 |

Events

The Fall Benefit in October 2018 raised a net of \$377,618, with income of \$596,284 and expenses of \$218,666.

The Spring Luncheon in May 2019 raised a net of \$185,094, with income of \$338,483 and expenses of \$153,389.

Budgets FY2020

Office – The budget was lowered by \$3,466. We hired Sarah Mitchell part-time to assist Jennifer Veloso; we needed additional accounting help from ORBA; and we are hiring a new staff member by the end of calendar year 2019 so this will need to be updated.

Gift Shop - expected to make \$389,187

Fall Benefit – expected to make 393,100

Spring Luncheon – the team is working on this budget but expects to make a good profit

Appropriations

Under Vice-President of Community Activities, Wendy Herb, we approved:

Care Management - \$88,000 to financial aid for: pharmacy, transportation, snacks

IMD Guest House - \$16,374.64

\$16,374.64 – 4 medical room upgrades

Community Outreach/ RCSIP - \$38,000

\$10,000 - Access Clinics

\$23,000 - Haymarket including sleeping bag coats and formula

\$5,000 – Pipeline Programs

Community Outreach/Community Engagement - \$3,539.11

\$3,247.63 – Furnishings of (4) mental Health rooms

\$291.48 – Therapeutic Games and Tools

Child Psych/Rush Day School - \$13,000

\$8,000 – Farm to Table: Improving Nutrition

\$2,000 – On Premise Garden

\$1,000 – On-Site Chef

\$2,000 – MotionMagix Games

Under Vice-President of In-Service Activities, Laura Roth, we approved:

Breast Imaging - \$7,750

\$4,250.00 – Water and Magazines

\$3,500 – Blanket Warmer

Cancer Center: Cryotherapy – \$19,577.20 to prevent peripheral neuropathy

Religion, Health & Human Values - \$18,500

\$11,500 – Quarterly Memorial Services

\$7,000 – Chapel and Flower - Literature

Volunteer Services - \$19,000

\$2,000 - Diversional Craft Activity Program

\$2,000 - Volunteer Recognition Gift

\$1,000 - Woman's Board Scholarship

\$2,000 - Comfort Care bags

\$12,000 – Volunteer Welcome & Training Video

Under Vice-President Medical Center Activities, Melissa Iserloth, we approved:

Mental Well-Being - \$50,000
\$25,000 - Grand Rounds
\$25,000 - Public Education
Women's & Children's Hospital - \$67,390.21
\$30,000 – Kids-SHIP
\$5,000 – Preemie Picnic
\$23,070 - Pupillometer
\$2,885.21 – Reach out and Read
\$6,435 – 20 Standing Desks

Other:

Hospital Operations/Costs towards room and food - \$15,000

The Rush Winnetka Auxiliary Junior Board donated the following monies:

| | |
|--|--------------------|
| IMD Guest House – Day Room Repurpose | \$ 6,885.21 |
| Community Outreach/RCSIP – Health Fair / MLK Day | \$15,000.00 |
| Rush Community Engagement – Medical Supplies | \$25,000.00 |
| Women's & Children's Hospital – Reach out and Read | <u>\$ 2,114.79</u> |

\$49,000.00

Total: \$405,131.16

Gillian thanked her committee for their hard work over the last year.

Gillian also thanked Cindy Nicolaides, Catherine Kenyon, Jennifer Veloso, Sarah Mitchell and Patty Ruiz for their support, help and guidance this past year.

Cindy thanked Gillian for her tremendous work in finance.

IX. President's Report

Cindy Nicolaides

Cindy presented the President's Report. A copy of the full report can be found in the Woman's Board office. Cindy highlighted significant events of the last year:

- Implemented a new meeting structure
- Welcomed 7 new members and 3 honorary members
- Hosted 2 successful fundraising events
- Created the first Impact Report
- Supported RUMC with \$465,000 for REACH and \$405,131.16 in appropriations funding

Cindy thanked the Woman's Board, the Woman's Board staff, the Auxiliary and RUMC Staff for their time, talent, enthusiasm and generosity. She believes we are well positioned for the future.

X. Spring Luncheon 2020

Katie Frekko & Brooke Kuehnle

The 26th Spring Luncheon Keynote Speaker will be Cindy Hensley McCain, Businesswoman, Philanthropist and Humanitarian. She is an activist against human trafficking and founded the McCain Institute. The luncheon is on Thursday, April 16, 2020 from 11:00 a.m. to 1:30 p.m. at the Chicago Hilton.

Cindy thanked Katie and Brooke for their work. A sign-up sheet to secure reservations was distributed.

XI. Membership

Cindy Nicolaides

Cindy read Emily Reynolds' Membership Report. We are recruiting new members for 2020 and if you know any dynamic women that are passionate about Rush, please call Emily. She will provide you with information on the application process. Applications come out in November and are due in January with proposers and seconders per our bylaws.

XII. Winnetka Auxiliary

Nora Larkin and Dena Pavlopoulos

Dena reported that the September 25, 2019 Cook's Tour was a success. Over 700 guests toured 4 beautiful homes which were so generously offered for the event. The next tour will be September 23, 2020. The Auxiliary is currently slating their new board and at this time there is a waiting list to join the board.

Dena announced that on November 18, from 6 – 9 p.m., the Chalet in Wilmette is hosting a shopping event and will send coupons for a 15% discount. They are a sponsor and the event will support the Auxiliary.

Tricia Albion, Vice President, provided an update on the Simpson program. They continue to visit the girls monthly to help with college applications, job applications and resumes. The second track they are focusing on is trouble shooting. Some of the girls struggle to get to school with logistics of child care drop off and public transportation with babies and strollers. The board is working with Michelle to identify ways to address this issue and help the girls get to school. Also, while they reported success in enrolling girls in college, the admitted girls are not going to orientation over the summer and thus not attending. The board is working on a bridge program for mentoring girls over the summer to get them to start college as it is critical.

Heather Piggott reported on the Junior Board. Currently there are 110 girls. Their first fundraiser raised \$9,000 at the Car Wash in September. By Line Bank and John Q. Cook of the Beauty Institute were sponsors.

On Saturday, December 7th they are hosting their largest fundraising event, the annual Holiday Tea. They offer a tea and buffet, with crafts and gifts for purchase. Please make a reservation and come to the tea. They will bring gifts to sell at our December meeting.

XIII. Announcements

Cindy Nicolaides

- Yearbooks are available today, please take your copy and consider bringing one to a neighbor
- Community Outreach Committee Kick-off Meeting – 9:15 a.m. Friday, November 8 at Katie Palmer's home
- Volunteer Activities Holiday Bag Stuffing – 10:30 a.m. to 12:30 p.m. on Tuesday, November 12 in the WB Office

- Committee Chair & Vice Chair Meeting – 10:00 a.m. on Tuesday, November 19 at Adreinne Weisenberger’s home
- Sponsorship Development Committee Meeting – 10:00 a.m. on Friday, November 22 at Cindy Nicolaides’ home
- Tribute Tree Appeal – postcard addressing sessions are 10:30 a.m. – 12:00 p.m. on Wednesday, November 20 and Thursday December 12 at the WB Office – we need your help!
- Junior Board Holiday Tea – 11:00 a.m. – 2:00 p.m. on Saturday, December 7 at Sunset Ridge Country Club
- December Meeting and Holiday Boutique – 10:00 a.m. on Monday, December 9 at RUMC, please bring your gift cards for the Gift Card Drive (Target, Jewel, Kohl’s, CVS, etc.) – there is also a link on our website
- Our first Finance Committee meeting will be Tuesday, January 14th
- There are about 50 members that have not yet paid dues, if you have not paid your dues we can take your dues today
- If you have not contributed to the annual appeal, we could use your help!
- Fall Benefit committee sign-up sheets are on the table.

XIV. Adjournment

Cindy Nicolaides

The meeting was adjourned at 11:56 a.m.

Respectfully Submitted,

Erica Sandner
Recording Secretary