

The Woman's Board of Rush University Medical Center
General Meeting Minutes
September 15, 2020
Webex

- I. Welcome Cindy Nicolaides

The meeting began at 10:01 a.m. Cindy invited Dr. Omar Lateef, CEO, Rush University Medical Center to present a report on Rush's COVID-19 efforts, followed by Dr. Mia Levy to present the principal project proposals.

- II. Project Proposal Presentation Dr. Omar Lateef, Dr. Mia Levy

Dr. Lateef thanked the Woman's Board and the Auxiliary Board for their generosity during this difficult time. The Woman's Board support for the COVID-19 Fund and food for hospital workers was meaningful and much appreciated, particularly as the pandemic stripped the hospital of rainy-day funds. Rush decided to address the pandemic by leaning into education, and the response has been recognized nationally and internationally. Rush was built to handle medical crisis, and was ready to respond. Rush led our community in terms of number of total patients and critical care patients as well as leading the state and nation in patient outcomes. Dr. Lateef presented a video documentary of Rush's COVID-19 responses as produced by CNN.

Dr. Lateef provided an overview of Rush's strategic priorities. Rush is focusing on fixing broken medical systems, transforming health services education, improving health equity and fixing structural racism, and looking at emerging opportunities. Dr. Lateef introduced Dr. Mia Levy, Sheba Foundation Director for Rush University Cancer Center.

Dr. Levy thanked Dr. Lateef, the Woman's Board, and the Junior and Auxiliary Boards for their support during this transformative time for Rush University Cancer Center. While the core mission is the same, the past six months was humbling. The hospital has focused on delivering safe care for cancer patients during COVID-19, and has gained traction through the Woman's Board Transformational Fund:

- a. Reduced time to first treatment by improving insurance authorization from 16 to 3 days
- b. Improved the perfect visit goal based on patient satisfaction survey scores
- c. Reduced cost of care for patients by utilizing urgent care clinics to treat side effects, avoiding emergency room and hospitalizations

Dr. Levy invited the Woman's Board to consider support for three potential Principal Projects with funding commitments tiers of \$300,000/\$400,000/\$500,000 (see attached Presentation):

- A. The Woman's Board Fund for Personalized Breast Cancer Screening

Funds will support supplemental screening techniques to detect early stage cancers and apply data driven assessment for patients to identify breast cancer risk. Funding will advance the science of screening guidelines and making them the new protocol, and to refine recommendations. Ultimately the goal is to impact cancer detection rates. Funding will go to data analysis, refining protocols, and interventions. The program intends to publish scholarly publications of findings and to apply for grant funding. A Nurse

navigator will be used. The specific support tiers are in the presentation. Lisa Stempel, MD is project leader.

B. The Woman’s Board Fund for Precision Oncology Research

Funds will support research to analyze and evaluate patient tumors (organoids) at a molecular level and better target therapies and track success of therapies. The program needs to build the organoid research foundation for bio specimen collection protocols, repository and clinically validate models.

Specifically, the funding will support collection and storage of bio-specimens, provide seed funding for studying organoids track treatment efficacy and support research personnel needed for studies. Three doctors will lead this project. The tiers are \$300,000 to support one population (25 participants), \$400,000 to support two populations (35 participants) and \$500,000 to support three populations (about 45 participants). This project would provide a major impact in the area of cancer therapy tracking. The proposal includes three Project Leaders.

C. The Woman’s Board Fund for Supportive Oncology Innovation

Funds will support the psychological, emotional and practical support of patients and families impacted by cancer treatment. This is an area of treatment not covered by insurance or funded by Medicare/Medicaid. The program will provide a symptom response team to screen and track distress. The team will use informatics to track and report on success and impact on services. Specifically, the commitment tiers will provide seed funding to develop new programs, provide data analytics to promote research and demonstrate impact of these services and provide bridge funding to build program sustainability. \$300,000 will fund two new programs and a clinic; \$400,000 will fund three new programs and expanded facilities; \$500,000 will fund four to five new programs and further expand facilities, promote scholarship and elevate Rush. Dr. Teresa Deschields leads Supportive Oncology and will lead this program.

III. Proposal Discussion & Selection

Cindy Nicolaides

Cindy thanked Dr. Lateef and Dr. Levy for their presentations. She then invited members to ask questions. Dr. Levy answered questions and suggested that the projects not selected would continue to be refined and could be funded through silent support and grants. Cindy advised members that an email ballot will be sent to board members following the meeting to collect votes.

IV. Approval of May Minutes

Cindy Nicolaides

Cindy asked for approval of the May board meeting minutes, the minutes were approved.

V. Fall Benefit 2020 – *Destination Excellence*

Elizabeth Bigelow, Gwen Geller,
Wendy Herb

Wendy thanked board members for their support for the fall benefit. She encouraged everyone to purchase tickets so that the wine order and packages can be finalized. She thanked the committee who volunteered to distribute wine packages. Please spread the word as there is a ticket level for everyone. If you are not able to attend, you can get the wine and send it to a friend. Please reach out to Kelly Lynch with questions or request for tickets. Kelly will be emailing information on wine delivery and how to

access the virtual event. Prices are listed on the website. There is a drawing and you can enter your guest names and emails. Prizes are Amazonite Earrings donated by Lisa Roberts Jewelry or Autobahn Country Club Day of Speed driving the Radical JR3.

Cindy asked if there were questions. The event will be fun and amazing, and she reminded members the event supports the hospital and goes toward our principal project, the Transformational Fund. So far the revenue for the virtual event exceeded expectations. Anne Tucker worked tirelessly on updating the WB website.

VI. Committee-on-Committees Adrienne Weisenberger

Adrienne thanked Cindy for keeping the board engaged and announced the new board positions:

Child Psych/Rush Day School	Melinda Hurley, Chair and Elinor Jannotta, Vice Chair
Community Outreach	Melissa Iserloth, Chair and Eileen Kasten, Vice Chair
Annual Appeal	Emily Reynolds, Chair and Stevie Boggess, Vice Chair
Historical	Mary McCarthy, Chair and Sarah Bogan, Vice Chair
Sponsor Development	Gigi Johnson, Chair and Ruthie Beam, Vice Chair
Veteran's Committee	Barb Steinhauser, Chair and Lenore Macdonald, Vice Chair
Volunteer Activities	Michelle Worth, Chair and Sally Thilman, Vice Chair

Adrienne asked everyone to save the date for November 18, for a 10 a.m. virtual Service Chair Orientation meeting. She thanked Jennifer Veloso and Kelly Lynch in the Woman's Board office for their help.

Cindy Nicolaidis thanked Adrienne and appreciates that everyone she called answered and said yes.

VII. Treasurer's Report Kate Peterson

Kate announced that annual board dues were due September 1st. She has the list of members that have not yet paid and will send out email reminders. It is easy to make a payment through the website.

VIII. Auxiliary Board & Junior Board Tricia Albian, Jeanne McAtamney

Tricia reported that the Cooks' Tour was moved online. The guest solicitation letter will go out next week and tickets are \$75 donation. Raffle tickets will be offered at \$25 each for the following prizes: Seasonal Planters and Consultation from the Chalet; Get Organized consultation, gift card with Jenny Abrams; a portable Pizza Oven from Alfa "ONE"; and a Peloton Bike.

The group is working to engage girls at Simpson Academy with online mentoring during COVID-19.

The Fall Meeting will take place as a Zoom meeting.

Jeanne McAtamney thanked the Woman's Board and reported 120 members attended their meeting on August 23. The annual car wash on September 13 generated their biggest profit to date. One of the Jr. Board members raised \$2,500, which is quite a lot when the wash is \$5 per wash. The girls washed about 300 cars. Social media helped the event and it has huge potential. The funds went to One Box – One

Community which was a PPE drive. The girls are writing letters as they are unable to volunteer at the hospital during COVID-19.

Cindy thanked the Jr. Board and said the weather was perfect for the car wash and it was well done. The pivot on the Cooks' Tour and COVID-19 fundraiser was a creative alternative for their fundraising events.

IX. Announcements

- Committee lists due to Jennifer Veloso – Please provide ASAP. Please contact Jennifer about committee sign ups.
- Dues, Committee Chairs' Reports and Officers' Reports are due
- **Fall Benefit 2020, Destination Excellence, October 2nd – Please Join!**
- No October General Meeting
- Annual Meeting- Monday, November 2, location TBD
 - 10:00 AM - Coffee
 - 10:30 AM - 11:15 AM - Program
 - 11:15 AM - 12:45 PM - General Meeting
- Please try to stop in the Gift Shop if you are at the hospital

X. Adjourn

The meeting was adjourned at 11:46 a.m.

2020 - 2021 Meeting Schedule

Meetings may be held virtually; please see individual meeting notices for details.

SEPTEMBER – FY21 Principal Project Presentation

Dr. Omar Lateef and Dr. Mia Levy

Tuesday, September 15, 2020 - WebEx

10:00 AM Project Presentations and General Meeting

NOVEMBER - Annual Meeting— Rush University Medical Center Update

Dr. Omar Lateef, CEO Rush University Medical Center

Monday, November 2, 2020 - Brainard

Coffee - 10:00 AM, chimes at 10:20 AM

Program and Q & A- 10:30 - 11:15 AM

General Meeting and Luncheon - 11:15 - 12:45 PM

DECEMBER - Holiday Boutique, Joint Meeting w/Auxiliary— FY21 Project Briefing

**Mia Levy, MD, PhD, the Sheba Foundation Director of the Rush University Cancer Center
2020 Project and project specific lead**

Monday, December 7, 2020 - Brainard

Coffee and Shopping - 10:00 - 10:30 AM, Billings; chimes at 10:20 AM

Program 10:30 - 11:15 AM

General Meeting - 11:15 - 11:45 AM

Social Lunch (optional) - 11:45 - 12:30 PM

FEBRUARY – Executive Committee and General Meeting

Preemptive and Proactive: How Rush is Handling Emerging Infectious Diseases Today While Planning for Tomorrow

Dr. Paul Casey, Chief Medical Officer and Dr. Michael Lin, Hospital epidemiologist and infectious disease specialist

Monday, February 1, 2021 – Brainard

Executive Committee Meeting - 10:30 - 11:00 AM, Billings

Program and Q & A, 11:00 - 11:45 AM

General Meeting- 11:45 - 12:15 PM

Social Lunch (optional) - 12:15 PM

APRIL – General Meeting

Living Your Best Lifestyle: Refilling Your Tank

Dr. Naomi Parrella, Medical Director, Center for Lifestyle Medicine

Monday, April 12, 2021 - Brainard ** 2nd Monday in April

Coffee - 10:00 AM, chimes at 10:20 AM

Program and Q & A, 10:30 - 11:10 AM

General Meeting- 11:15 - 11:45 AM

Social Lunch (optional) - 11:45 - 12:30 PM

MAY - Executive Committee and General Meeting

Rush Campaign Briefing

Rush Board of Trustees Leadership

Monday, May 24 - Brainard

Executive Committee Meeting - 10:30 - 11:30 AM, Billings

Program and General Meeting and Luncheon - 11:30 - 1:00 PM