

The Woman's Board of Rush University Medical Center

November 2, 2020

Annual General Meeting via Webex

- I. Welcome Cindy Nicolaides

The meeting began at 10:31 AM. Cindy welcomed everyone to the meeting and introduced our speaker, Dr. Omar Lateef.

- II. Rush University Medical Center Update Dr. Omar Lateef

Dr. Omar Lateef thanked Cindy Nicolaides and the Woman's Board for their valuable support during a very challenging period of history. Dr. Lateef provided an update on Covid-19. In the U.S. cases are skyrocketing, and hospitalizations and deaths will follow new positive cases. Chicago cases are rising, and rural areas have caught up to urban centers. The Midwest is a hotbed of infections. The first reported case was November 2019 in China, and it spread to Europe. There were 14.7M cases worldwide four months ago and we found that facemasks changed trajectory of cases outside of the U.S. As of November 2, there are now 46.6M cases, led by the U.S. and India.

Things have changed from the first wave of the pandemic. We know what to expect with the illness, and needs for hospital beds, staffing and equipment. If we can keep hospitals from being overwhelmed, we can manage morbidity. We now know through Covid-19 testing that 60% of carriers have no symptoms but they do spread the virus.

Rush will stay focused on continuing two hospitals, one for Covid-19 and one for other services, both which will serve patients with a commitment to transparency and safety for staff and patients. Rush has a plan for the resurgence, based on growth and severity metrics for cases across the nation, state and city. The structure includes building plans, staffing and supplies. There are five vaccine trials that are moving at "warp speed", two of the clinical trials are being conducted at Rush.

The pandemic has severely impacted hospital finances and 1,800 hospitals will close as a result of the first wave. With the second wave, attitudes about the medical industry have changed. Hospital resources are stretched, salaries and benefits were cut and it is more difficult to get teams motivated to work in a dangerous environment. Hospitals also need to continue to be mindful of their worker's safety. Rush will re-envision its future strategy based on financial challenges and its external environment. Rush will continue to focus on great clinical care, through patient satisfaction, with engaged professionals, and optimization of our network.

Dr. Lateef provided an update on programs that measure Rush's performance, as well as top healthcare awards and honors. Rush has a campaign to improve healthcare programs, address equity and expand reach.

Cindy Nicolaides presented questions to Dr. Lateef.

III. Approval of September Minutes

Cindy Nicolaides

Cindy asked for approval of the September minutes. The minutes were approved.

IV. Fall Benefit 2020 – Destination Excellence Elizabeth Bigelow, Gwen Geller, Wendy Herb

The Fall Benefit took place on October 2nd and was chaired by Elizabeth, Gwen and Wendy. Cindy congratulated the chairs for a very successful event. Wendy Herb thanked the Woman’s Board for their participation, support and assistance. There was an overwhelming response for this new event and they raised \$415,000, sold 132 tickets, and delivered 800 bottles of wine to 132 homes. Wendy congratulated the winners of the prizes. She thanked Cindy Nicolaides for her leadership and Kelly Lynch for her help in organizing the event. Cindy also thanked supporters and sponsors.

V. Service Awards

Cindy Nicolaides

Cindy honored and recognized the following Woman’s Board members for their years of service to the Woman’s Board:

- 65 years:** Gwen Lincoln
- 55 years:** Laura Cook
- 45 years:** Carolyn Husting, Elizabeth Pyott, Maureen Smith, Suzy Thompson
- 40 years:** Barbara Georgescu
- 35 years:** Aileen Blackwell, Judith Cook, Brenda Dick, Arlene Lieb
- 30 years:** Kristin Koepfgen, Malou Rawls, Mary Smart

Cindy read an email sent by Mary Smart expressing her gratitude for the Board’s work. Cindy thanked these long-standing members for their commitment to the Board.

VI. Recognition of Outgoing Officers & Chairs

Cindy Nicolaides

Cindy thanked the following outgoing officers, committee chairs and vice chairs for their service and leadership:

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|--------------------------|-------------------------------|
| Stevie Romanoff Boggess | EVP, Fundraising |
| Emily Reynolds | EVP, Membership |
| Melissa Iserloth | VP, Medical Center Activities |
| Erica Sandner | Recording Secretary |
| Kate Peterson | Treasurer |
| Cindy Mancillas | Long Range Planning |
| Paget Bahr and Abby Funk | Co-Chairs, Annual Appeal |

Cindy thanked the following committee Chairs and Vice Chairs for their work:

Melinda Hurley and Elinor Jannotta	Child Psych/rush Day School
Katie Palmer and Melissa Skoog	Community Outreach
Mary McCarthy and Ellen Horween	Historical
Gabrielle Fischer and Stephanie Madigan,	Sponsor Development
Debra Beck, Cindy Mancillas, Karen Reid	Co-Chairs Veteran's Committee
Laura Thompson and Kristen Davis	Volunteer Activities

VII. Election of Officers Gabrielle Fischer

Nominating Chair Gabrielle Fischer announced the following slate of new officers for a two-year term to run through November 2022:

Cindy Mancillas	President
Susan Matejka	EVP, Fundraising
Pamela Fitzgerald	EVP, Membership
Susie Healey	VP, Medical Center Activities
Mary Anne Martin	Recording Secretary
Wendy Herb	Treasurer
Debra Beck	Long Range Planning

Gabrielle thanked these members for graciously agreeing to serve and thanked the nominating committee for their work.

VIII. Committee-on-Committees Adrienne Weisenberger

Adrienne announced the new committee Chairs and Vice Chairs for the term 2020-2022:

Child Psych/Rush Day School	Melinda Hurley and Elinor Jannotta
Community Outreach	Melissa Iserloth and Eileen Kasten
Annual Appeal	Emily Reynolds and Stevie Boggess
Historical	Mary McCarthy and Sarah Bogan
Sponsor Development	Gigi Johnson and Ruthie Beam
Veteran's Committee	Barb Steinhauser and Lenore Macdonald

Volunteer Activities

Michelle Worth and Sally Brown Thilman

Adrienne thanked the following committee chairs and vice chairs as they continue to serve in their second year of the two-year term:

Cancer Treatment Center	Sharon Hayes and Anne Loucks
Clinical Nursing	Beth Myers and Stephanie Henry
Member Stewardship	Amy Brock and Katie Comstock
Mental Well-Being	Marianne Berger and Pamela Fitzgerald
Revisions	Mary McCarthy and Jennifer Keenan
Social Services/Care Management	Samantha Schwalm and Susan Merlin
Women's and Children's Hospital	Stephanie Poole-Byrd and Sarah Alshouse

Adrienne asked members who are interested in joining a service committee to contact her or to reach out to Jennifer Veloso in the Board's office. Adrienne reminded members there is a service chair orientation virtual meeting on Wednesday, November 18 at 10 AM.

IX. Finance Report

Mindy Kelly

Mindy Kelly presented the fiscal year 2020 review. A full copy of the report is available in the Woman's Board office. With the pandemic, the board had to adjust to new ways to do things including making cuts where necessary. Mindy thanked Cindy Nicolaides, Melissa Hennessey, Sue Vargas, Jennifer Veloso and Kelly Lynch for all their guidance, patience and creativity this year. She also thanked the finance committee for their assistance.

FY20 Year End Balances

Investments	\$1,837,999.86
Operating Account	\$ 162,999.83
Gift Shop	\$ 76,097.94
Money Market	\$ 532,629.06
Lockbox	\$ 0.00
Total	\$2,609,726.69

Events

2020 presented the first time that our board has cancelled a benefit or event. The board transitioned to an AUP versus Annual Audit. Rush was helpful and the process went smoothly. Wintrust has been a fantastic new banking partner and offers robust technical support and is a philanthropic supporter. Our investment portfolio is healthy and well balanced. We met our appropriations commitments while being mindful of the environment. The Auxiliary and Junior Boards were great partners. The finance committee members easily adjusted to virtual meetings and active participation. The board learned much with the gift shop challenges, and Sue Varges was very helpful.

The appropriations process took place over Webex in April where the committee reviewed funding requests of over \$633,000, the most ever received. The committee worked with Rush to place requests in tiers based on need. The committee was able to allocate funds to the hospital for the new Covid-19 Response Fund. The committee elected to not allocate all available funds to ensure a financial safety net given the pandemic.

2021 Appropriations

Rush Community Service Initiatives Program (RCSIP) \$500,000 (Auxiliary Board \$76,000 of total)

Woman’s Board FY21 Appropriations: \$310,767 (Junior Board \$54,000 of total)

Care Management	\$88,000
Community Outreach/RCSIP	\$53,000
Rush Community Based Practices	\$25,000
Women’s & Children’s Hospital	\$51,520
Veteran’s Committee	\$20,000
Woman’s Board	\$15,000
Rush COVID-19 Funds	\$25,000

The Junior Board has a great process to determine funding and appropriated funds to the Covid-19 Response Fund. The AUP process is underway with Rush’s internal audit group, results are expected next week. Events will change due to the pandemic, but as our Fall Benefit showed, they can be quite successful. Everyone is working to get back to normal. The Auxiliary Board and Junior Board will re-think their events, and they held their most successful Car Wash. The Gift Shop under Sue Varges’ leadership is adopting and finding new ways to host vendor sales. We also are all conducting meetings virtually. Mindy thanked her committee members for their hard work.

Cindy Nicolaides thanked Mindy and the Finance Committee for their team work particularly with the challenges in 2020.

X. President's Report

Cindy Nicolaides

Cindy presented the President's Report. A copy of the full report can be found in the Woman's Board office. Cindy highlighted the significant impact the board has had over the last year:

- Designed and implemented new website
- Welcomed 8 new members
- Raised and donated over \$112,000 for the Covid-19 Relief Fund
- Transitioned to virtual meetings
- Held first virtual fundraising Event
- Supported RUMC with \$500,000 for RCSIP and \$310,767 through the appropriations process

Cindy reported the 26th Annual Spring Luncheon was postponed to May 11, 2021 and thanked co-chairs Katie Frekko and Brooke Kuehnle. They have raised \$100,000 for the Transformation Fund and we are looking forward to the new date.

The Woman's Board hosted their inaugural virtual event with the Fall Benefit, Destination Excellence, on October 2nd. The event generated \$415,000 in contributions, sponsorships and ticket sales.

Cindy mentioned noteworthy efforts during these difficult conditions of 2020:

- Stevie Boggess provided critical leadership for benefit policy, Tribute Tree and Annual Appeal
- Annual Appeal letters were adjusted by Paget Bahr and Abby Funk
- We had record results for the Tribute Tree project envisioned by Malou Rawls
- Melissa Hennessey and Sue Varges faced significant challenges when the Gift Shop closed

Cindy recognized the Auxiliary and Junior Boards as vital partners to the Woman's Board. They were successful in raising \$76,000 for RCSIP funding. Under Heather Pigott's leadership, they were able to pivot events and raised \$54,000 for the appropriation requests and \$28,000 for the Covid-19 Fund.

Members are the driving force behind the Woman's Board's success. Cindy recognized individual committee chairs and vice chairs for stepping up and for their critical work. She thanked members for their role in efficient office administration, financial oversight and long-term planning.

Our goals were achieved with the support of the Woman's Board, RUMC philanthropy staff and RUMC leaders. Jennifer Veloso and Kelly Lynch – thank you!

Cindy concluded by thanking all members for their generosity and commitment.

Gillian Stoettner thanked Cindy Nicolaides on behalf of all members for her leadership. Debra Beck thanked Cindy for her Presidency and recognized her on behalf of the board. Debra presented a gift to celebrate Cindy's courageous and exceptional leadership.

XI. Membership

Pamela Fitzgerald

Pam introduced the new membership committee: Amy Brock, Katie Comstock, Annie Flanagan, Abby Funk, Reid Lanctot, Suzanne Nelson, Cindy Mancillas, Wentworth McGovern, Missy Shinall and Stephanie Wilson. The committee seeks candidates for the 2021 class. Pam asked members to think about family and friends that would be good board members and noted they cannot be members of another hospital board. Candidate application paperwork from the proposer and seconder is due on January 21, 2021.

XII. Gift Shop

Melissa Hennessy

Melissa thanked Cindy Nicolaides and Adrienne Weisenberger for their help with the Gift Shop. While managing the challenges during the pandemic was hard work, she reported that the future is exciting. The gift shops generate 60% of its revenues from vendor sales events. The store revenues from July to September are down by 10%, expenses are down 9%, vendor sales are down 100% for a total reduction of 79%.

The bookstore closed and Sue Vargas began ordering items that were offered by the bookstore and which are an opportunity for the Gift Shop.

Rush facilities management is aware that the vendor sales events are critical for the gift shop and is supportive of our work. We have been given permission to operate on the first floor of the Atrium Building. The first sale will be hosted in November and a second in December. These first two vendors were vetted in terms of size and safety.

Sue Vargas planned a Christmas Boutique and has selected three popular vendors to go live November 9th for sales. Please support the effort by purchasing items early. While we can shop online, shipping isn't available, and the committee is looking at delivery options.

XIII. Winnetka Auxiliary

Tricia Alban & Jeanne McAtamney

Tricia congratulated the Woman's Board for the Fall Event, both she and Jeanne participated in Destination Excellence and loved the event. She also thanked Cindy for her leadership.

The Cooks' Tour event was cancelled in the spring and rescheduled as a virtual fundraiser. The event @Home 2020 raised \$76,000 which is on par with last year revenue. The raffle raised \$15,500. They can accept donations through the end of the year.

The Auxiliary is working on nominations and creating their slate for the January board meeting. The board will perform strategic planning for 2021.

Jeanne provided a Junior Board update and introduced the new parent advisor chairs Noelle Hunken and Lisa Weis. The Junior Board had a very successful car wash and had to find other remote volunteer activities. They organized a PPE Drive, door decorations for the Rehab Center and made cards for Veterans Day. The girls are adept at technology and met virtually on October 11th to plan the All Board Meeting. They are having a good year.

The Junior Board will offer the Rush Diversity Online Certification program to Junior Board juniors and seniors to train them on issues of diversity and unconscious bias within the hospital system.

Jeanne thanked Michelle Boardman for her assistance.

The Holiday Tea was cancelled. The online craft and raffle sale will go live on November 8th. Visit www.jrboardrumc.org. They will offer contactless delivery to New Trier Township addresses. The girls are enthusiastic and able to pivot due to changing circumstances.

Cindy thanked Tricia and Jeanne for their work and success.

XIV. Announcements

Cindy Nicolaides

- Yearbooks will be distributed later this month
- Junior Board Holiday Tea Online Craft Sale – begins Tuesday, November 8; visit jrboardrumc.org
- Road Home Program Benefit, “Their Service, Our Gratitude: A Virtual Celebration for Veterans – Tuesday, November 17 at 6 PM
- Service Chair Orientation – Wednesday, November 18; 10:00 AM, Webex
- Benefit Policy Meeting – Thursday, November 19; 9:00 AM, Webex
- Women’s & Children’s Committee Holiday Gift Card Drive – details coming soon
- December General Meeting – Monday, December 7; 10:30 AM, Webex
- December Executive Meeting – Monday, December 14; 10 AM, Webex
- Finance Committee meeting – Tuesday, January 12; 10:30 AM, Webex
- Tribute Tree Appeal

XV. Introduction of New President, Cindy Mancillas

Cindy Nicolaides

Cindy Nicolaides introduced and welcomed new Woman’s Board President, Cindy Mancillas.

Cindy Mancillas thanked Cindy for her commitment, leadership and strategic vision. She is encouraged by what the board can do and looks forward to the next board meeting on December 7th.

XVI. Adjournment

Cindy Mancillas

The Board adjourned at 12:28 PM