

The Woman's Board of Rush University Medical Center

May 24, 2021

General Meeting via Webex

I. Welcome

Cindy Mancillas

The meeting began at 11:02 and Cindy welcomed everyone.

II. Introduction of Rush Board of Trustees Leadership

Cindy Mancillas

Cindy introduced **Susan Crown**, Chairman, RUSH and RUMC Boards of Trustees; **William Downe**, Campaign Executive Committee and **Carole Segal**, Campaign Executive Committee to speak to us about the Capital Campaign.

III. Presentation – Rush Capital Campaign Briefing

Susan Crown:

The Board of Trustees thanked the Woman's Board for its support during the pandemic. She then focused on the Capital Campaign and stated that the timing could not be better with Rush's recognition as a leader in its response to the Covid pandemic. "As the board looks to the future, its promise is to improve the health care of Rush's patients and communities by delivering the best outcomes with the best experiences for all. This strategy is rooted in the people at Rush, as well as Rush's core values and proven strengths in research, education and training programs, and outstanding clinical care delivery. Rush is not finished transforming its campus. In June of 2019, we broke ground on the \$450 million Joan and Paul Rubschlager building, which is set to open to patients in January 2023. The Rubschlager building will be home to the Cancer and Neurosciences Institutes, two of the top priorities of this campaign." Rush has really expanded in the past ten years by leveraging what it does well. The board envisions Rush with leading technology, geographically distributed locations and the best clinical expertise. Susan announced two new Rush System partnerships with Lurie Children's Hospital and Select Joint Ventures. "These exciting partnerships will fuel Rush's goal of building a strong, distributed, clinically integrated network by

buying, building or partnering to sufficiently scale and increase access along the entire patient journey. Select Medical is a leading post-acute care provider that employs more than 50,000 healthcare professionals across the U.S. There will be more than 63 co-branded physical therapy centers throughout the greater Chicago and Northwest Indiana region. The Rush Lurie partnership will be jointly managed by the two hospitals and will improve access to high quality and complex pediatric care.” A commitment to health equity is infused into every aspect of Rush’s mission. Rush will build, evaluate and sustain scalable approaches to improve health and eliminate health inequities through the integration of community partnerships, clinical practices, education research and policy.

Bill Downe:

“This campaign is going to take Rush to the next level; to bring it from excellent to extraordinary. The Woman’s Board has played a significant role in Rush’s past campaigns and we are pleased that the WB is looking to continue this tradition.” This is the most ambitious campaign in Rush’s long history, with a working goal of \$650 million. The campaign started in fiscal year 2018 and it is expected to run through 2026. “ To date we have raised close to \$360 million, which is very encouraging as we move close to the public phase of the campaign. Our goal is to save lives and to change lives. Over the past year, leadership has worked with Rush faculty to identify promising ideas and key initiatives that will have the biggest impact on improving health for the individuals and diverse communities that we serve. This campaign will help us address some of the key issues in health care and take advantage of great advances in technology and science.” There has been a rapid evolution in health care, the shift from inpatient to outpatient settings is accelerating. “Covid demanded the adoption of telehealth and we’re focused on embracing these changes. We have expertise in three clinical areas to face the chronic diseases of aging: cancer, neuroscience and bone and joint. By better treating and preventing these diseases, we can help people to lead longer, healthier lives. We know that we’ve not made enough progress unless health outcomes are more equitable across our communities and this campaign is going to make a measurable, sustainable impact on all communities. We need the Woman’s Board advocacy and support to share the message with broader networks as we move to the public phase of the campaign. We truly believe we can do something extraordinary and we want every one of you to be part of that effort.”

Carole Segal:

Carole is delighted and energized to be working on this campaign because she knows that the work is critical. “Rush’s star is very much on the rise and could not be better positioned to launch this campaign. The Board of Trustees is very grateful to the Woman’s Board for its hard work, leadership and ambassadorship on Rush’s behalf.” Carole gave some history of the Woman’s Board support of past campaigns: the 1997 campaign had a goal of raising \$150 million and ultimately raised \$222 million, of which the Woman’s Board contributed \$5.3 million. With the campaign that ended in 2021, focused on building the tower, a total of \$389 million was raised, with the Woman’s Board contribution \$12.5 million, exceeding its goal of \$10 million. The Woman’s Board has already taken a leadership role in this campaign, raising nearly \$2.8 million. “ Thanks to the WB support, Rush can accelerate its efforts to give patients the best outcomes with the best value, and to shape the wellbeing of entire communities.” Rush is recognized as a leader in healthcare and its reputation is backed by extraordinary innovation and a deep commitment to those it serves. This year Rush reached an all-time high for research awards, up 60% from last year. Rush University has its highest enrollment of students and a record number of applications. Rush University Medical Center was awarded the Mayor’s Medal of Honor for its extraordinary contributions throughout the pandemic. US News and World Reports has ranked 11 of Rush’s clinical programs, including three as the best in Illinois. Additionally, 11 Rush University academic programs are among the US News & World Report’s top ten, including the number one ranked Doctor of Nursing Practice program. “This campaign will take us to even greater heights.”

IV. Finance**Mindy Kelly**

The Finance Committee awarded \$450,097.44 for appropriations, with \$60,000 of that sum coming from the Junior Board. Additionally, the finance committee allocated \$500,000 to fulfill the 2020 Principal Project pledge. The \$500K includes \$135K from the Auxiliary Board and \$11,856.40 from the Junior Board.

Mindy asked for a motion to approve the fulfillment of the board’s \$500,000 pledge to the 2020 Principal Project: The Transformation Fund for the Rush

University Cancer Center. Gillian Stoettner so moved and Karen Reid seconded. The motion passed.

Mindy asked for a motion to approve the appropriations award for FY2022. Karen Reid so moved and Anne Tucker seconded. The motion passed.

V. Winnetka Auxiliary and Junior Board Jeanne McAtamney & Heather Pigott
Noelle Hunken & Lisa Weis

Jeanne and Heather presented the \$135,000 check to the Woman's Board and noted how grateful they are to their many generous sponsors. While they were not able to hold a live event this year, they did put together a popular raffle which proved to be lucrative. They hope to be able to replicate that again this year with the Cooks' Tour Al Fresco, to be held on September 22nd. The "Save the Date" cards were emailed out last week.

Noelle and Lisa spoke about the hard work, passion and engagement of the Junior Board girls in this very unique year. They are very grateful to the support of the Woman's Board.

VI. Presentation of 2020 Principal Project Commitment Cindy Mancillas
Mia Levy, MD, PhD and Katie Struck

Cindy presented the \$500,000 check to Dr. Levy for the Woman's Board Transformation Fund. Dr. Levy thanked the Woman's Board and said the Woman's Board's creativity and commitment to Rush during these extraordinary times has exceeded her expectations. Her team is now looking to the future as we come out of the pandemic and continue the important work of focusing on the patient experience. Katie Struck thanked the Woman's Board as well as the incredible team they have on the ground in this very difficult year.

VII. 2021 Spring Luncheon Katie Frekko & Brooke Kuehnle

Brooke and Katie announced record breaking revenue for the Spring Luncheon, with \$340,000 total revenue from ticket sales, sponsorships and contributions, \$310,000 net revenue, and 215 tickets sold with approximately 450 guests. They

gave a special thank you to Cindy for being an amazing leader during these challenging times and to Kelly Lynch for going above and beyond. She was always one step ahead!

VIII. Introduction of 2022 Spring Luncheon Chair

Cindy Mancillas

Cindy announced that the 27th Annual Spring Luncheon Chair will be Gillian Stoettner. Gillian has been a member of The Woman's Board for over 20 years, has held several different leadership positions, including the EVP of Finance, Treasurer and has been a member of Long-Range Planning and has held several service committee positions as well. Gillian is already hard at work reviewing speakers and venues and looking at contracts.

IX. 2021 Fall Benefit "Be a Game Changer" Sarah Alshouse & Bethany Crocker

All signs are pointing towards an in-person event, which will be held Friday, October 1st at Theatre on the Lake. The theme is: "Be a Game Changer". Sarah and Bethany are grateful to the committees for all of their hard work. The next all committee meeting will be held on Tuesday, June 1st from 10 – 11 am on Zoom. If anyone has ideas for corporate sponsorships or auction items, such as a vacation home, please contact Sarah or Bethany.

X. Approval of April Minutes

Cindy Mancillas

There were no corrections to the April minutes, so the minutes stand approved.

XI. Revisions

Mary McCarthy

The Revisions Committee sent out a copy of the proposed revisions several weeks ago. They were voted on by Exec last month and approved. The Revisions Committee made many changes this year, but for the most part, they were editorial. The three substantive changes to note are:

1. Adding EVP Fundraising to Committee-on-Committees
2. Moving the Ad Hoc Veterans' Committee to a standing Service Committee
3. The Nominating Committee would fill the position of Long-Range Planning Chair should there be a vacancy during the year

The Rush Legal Department has also recommended:

1. We change the wording chairman/men to be more gender neutral. This will be addressed by the next Revisions Committee.
2. We change Executive Board of Trustees to Executive Committee.
3. For clarity and to distinguish from the Board of Trustees that in the Bylaws Article IV, Section 1 and Article VI, Section 1, we add that all references to the Officers and Executive Committee shall mean Officers and Executive Committee of the Woman's Board.

Mary moved that the proposed revisions be approved. Mimi Mitchell seconded the motion. There was no discussion and the motion was approved.

XII. Announcements

Cindy Mancillas

- Week of May 24 – **Annual Appeal/2020 Impact Report** mailing
- Tuesday, June 1 – **Fall Benefit Committee Meeting** 10:00 AM – Zoom
- Monday, August 2 – **Chairmen Reports** Due
- Wednesday, September 1 – **Dues, Chapel & Flower and Board Members' Fund** Due
- Wednesday, September 1 – **Officer Reports** Due
- Wednesday, September 22 – **Auxiliary Board Cooks' Tour**, "Entertaining Al Fresco"
- Friday, October 1 – **Fall Benefit, "Be a Game Changer"** – Theater on the Lake

XIII. Adjournment

Cindy Mancillas

The meeting adjourned at 12:04 PM.

Respectfully submitted,

Mary Anne Martin
Recording Secretary