

**Woman's Board of RUMC  
Annual Meeting Minutes  
Monday, November 1, 2021**

**I. Welcome, Cindy Mancillas**

Cindy Mancillas called the meeting to order at 10:32 am.

**II. Rush University Medical Center Update, Dr. Omar Lateef, President & CEO**

Susie Healey, Vice President, Medical Center Activities, introduced Dr. Lateef, highlighting Dr. Lateef's innovative leadership at RUMC, including National Recognition for his leadership in RUMC's COVID response.

Dr. Lateef began by congratulating the Woman's Board for a spectacular year and thanked the Woman's Board for its generous and innovative support of RUMC over the last year, including through the successful Fall 2021 Benefit, Woman's Board leadership for the Capital Campaign, and Advocacy for the RUMC and its staff.

Dr. Lateef continued with a Covid 19 Update, reporting that the United States still has a relatively high COVID rate in comparison to the rest of the world. He presented data showing that there have been three surges in the US: the first in March 2020, the second during the holidays of late 2020 when people returned inside and gathered, and the third and current surge which is a surge of the unvaccinated. He further reported that the US is still identifying 500,000 cases and 7,000 deaths per day. The WHO has recorded 5 million deaths from COVID to date, which is likely under-counted by approximately 17 million people who died with COVID symptoms but lived in areas of the world without adequate testing. Nearly half of the world has been vaccinated, but there remains a large disparity between wealthy and poor nations. The US is the only nation in the world with enough vaccines per capita but has not optimized vaccination rates.

Dr. Lateef emphasized that US regions with high vaccination rates tend to have lower rates of COVID spread. The same holds true in Illinois. But, despite the high rates in Chicago, our COVID rates were affected by neighboring regions. For example, Southern Illinois had low rates of vaccinations and thus high rates of spread. And when they ran out of ICU beds, many of their patients came North for hospital treatment and spread towards Chicago. Also, as Chicago opened up, visitors from

regional areas with lower vaccination rates converged on Chicago, thus increasing our cases.

In 2020, RUMC took care of more Covid patients than any other hospital in the State of Illinois, despite being not the largest hospital in the state. Rush also took care of the sickest patients in the state. RUMC's patients had the highest Case Mix Index or "CMI" in Illinois - not simply patients treated with fluids and sent home but instead RUMC treated ventilated patients who were fighting for life. Nevertheless, RUMC outcomes were amongst the best outcomes in the country.

From a staffing perspective, Dr. Lateef reported that the RUMC Staff are 99% vaccinated and less than 1% (or 52 people/11,500) staff members are non-compliant. Those employees are entering a probationary period and being encouraged to be vaccinated. RUMC was ahead of State and Federal mandates requiring vaccinations for health care workers. RUMC's belief is that if you have cancer and come to be treated at RUMC, you have the right to be treated by a healthcare worker who will not spread the disease to you.

Dr. Lateef next addressed booster shots for COVID. The FDA and CDC approved booster shots. All three shots are highly effective and he recommends getting a booster. He also addressed vaccines for children being approved by the FDA by the end of the week. Children are the current group most susceptible to spread. He believes we will see a dramatic decline in community spread once children are fully vaccinated.

Dr. Lateef next reported on the high clinical quality at Rush. The Vizient Study rated RUMC No. 2 for Quality Among 101 Leading Academic Medical Centers. During Covid, Dr. Lateef explained, RUMC actually dropped from number 1 to number 2 in this study. The study did not normalize for volume of COVID patients treated by the various medical centers. RUMC took in more sick patients than any other hospital in this system. The rankings of Rush and likely NYU were unfairly affected by the COVID intakes. In U.S. News & World Report's 2021-2022 Best Hospitals rankings, Rush University Medical Center ranked 19th out more than 3,000 hospitals evaluated, qualifying for the Honor Roll. Rush ranked among the top 50 hospitals in nine specialties, with two in the top five nationally and three are the highest-ranked programs in Illinois. Rush is also one of two five star academic hospitals in the State of Illinois and the only one that has been a five star hospital for all of the last three years. The Triennial survey was also completed recently and the

comments from the six reviewers included “You should be very proud” RUMC is “amongst the top hospitals they reviewed this year.”

Dr. Lateef continued to discuss the new strategic focus for RUMC. He stated that Rush needs to change its focus in accordance with the shift in strategic government and public health to avoid tertiary or “in hospital” patient care and shift the focus to preventative care. Dr. Lateef presented evidence that this year, RUMC made more money taking care of patients outside the hospital than inside the hospital. When RUMC opened medical clinics near residential areas of the city, its offsite revenue went up over fifty percent. Rush will continue to work to grow its RUSH health network, but also will focus on building better relationships for referrals and collective strategy across geography, and will build ambulatory buildings and six more off sites.

Dr. Later next took questions from the Board: 1.) The first question was whether children under five years of age should get the vaccine? The answer is no, not at this time. 2.) The second asked the reason given by the 1 percent of staff who has not been vaccinated. The answer is not universal. Many people are letting politics conflict with science. 3.) Another question was whether the recipe for the vaccine is changing or static? The answer: our knowledge of how COVID as a virus behaves is still evolving and the public struggles to understand that science evolves and changes. 4.) The next question was whether other countries are also having trouble with vaccinations? We are only seeing the fear and trust issues in Western nations, but not in countries with higher spread. 5.) Another question was about breakthrough cases at RUMC. Dr. Lateef does not view breakthrough cases as a failure. The body is primed and ready to attack the virus when it appears after vaccination and therefore the case is not as severe. The purpose of the vaccine is to prevent illness and death, not necessarily to prevent all infection. 6.) The last question: If you have had COVID, do you need to get a booster? Yes. The booster increases your antibodies and protects you from further illness and disease.

### **III. Approval of September Minutes, Cindy Mancillas**

Cindy Mancillas presented the Minutes from the September Board meeting and requested any changes or corrections. None being received, the minutes were approved as written.

#### **IV. 2021 Virtual Fall Benefit: Be a Game Changer Report, Sarah Alshouse & Bethany Crocker, Benefit Co-Chairs**

Bethany Crocker reported that the Fall Benefit raised to date more than \$460,000 in net revenue for The Woman's Board Fund for Precision Oncology. These funds were raised through ticket purchases, donations, sponsorship, raffle ticket sales and program book advertisements. More donations continue to arrive. Bethany further reported that:

- the Board sold over 100 tickets and secured twenty-two corporate and individual sponsorships, many of them new sponsors;
- the Program Book broke an all-time revenue record this year, raising \$52,000.00;
- the Raffle and Auction raised nearly \$30,000.00;
- the Event reached 450-500 individuals through ticket sales, viewing parties, the Silent Auction and Raffle, and sponsorships;
- more than ninety unique contributions were made;
- the Silent Auction and Raffle featured priceless and inimitable experiences, including a private dinner with Rush University; Medical Center leadership, an outing on the Yacht Blackhawk and more;
- the Board also delivered gift bags filled with food, drink and, unique goodies were delivered to 120+ homes and businesses.

Sarah also thanked the entire Fall Benefit Committee: Debra Beck, Wendy Benson, Marianne S. Berger, Elizabeth Bigelow, Beverly Birck, Megan Bradley, Amy Brock, Dina Brown, Caroline Burns, Andrea Burrige, Katie Comstock, Marletta Darnall, Elizabeth Denison, Penny DeYoung, Sally Draper, Jill Erwin, Pamela Fitzgerald, Annie Flanagan, Abby Funk, Colby Gaines, Gwen Geller, Sharon Hayes, Susan Healey, Anne Healy, Melissa Hennessey, Stephanie Henry, Wendy Herb, Marcia Hines, Eileen Horween, Media Hurley, Gigi Johnson, Eileen Kasten, Jennifer Kasten, Jennifer Keenan, Kristin Koepfgen, Liz Kohler, Sarah Lamphere, Read Lanctot, Anne Loucks, Libby Maier, Cindy Mancillas, Mary Anne Martin, Gloria Masterson, Susan Matejka, Wentworth McGovern, Phoebe McMillan, Beth Meyers, Margaret Nelson, Suzanne Nelson, Mary Pearlman, Katherine Peterson, Ann Potter, Karen Reid, Erin Ritchie, Megan Roberts, Kathleen Sandner, Meg Sauer LJ Safari, Missy Shinall, Zig Smith, Karen Stensrud, Chase Stevenson, Sally Brown Thilman, Mary Tritley, Stephanie Wilson and Michelle Worth. Sarah also gave a special thank you to the Junior Board, who helped assemble all the gift baskets for donors.

## **V. Announcement of 2022 Fall Benefit Chairs, Cindy Mancillas**

Cindy announced that the 2022 Fall Benefit will be held on September 16, 2022 at the Theatre on the Lake and that the Chairs will be Erin Ritchie and Sonja Smith.

## **VI. 27<sup>th</sup> Annual Spring Luncheon, Gillian Stoettner**

Gillian announced that the Spring Luncheon will be held on May 9, 2022 at The Ritz-Carlton Hotel. The proceeds will support The Woman's Board Fund for Excellence in Cellular Therapy and the speaker will be Ali Wentworth, Actor, Comedian and NY Times Best-selling author. Gillian highlighted that after the difficulties of the last two years, she was particularly focused on a speaker who would bring humor and joy to our luncheon. We will begin taking reservations for the luncheon on December 6, 2021.

## **VII. Service Awards, Cindy Mancillas**

Cindy recognized the following members for their dedication and service to The Woman's Board. The awards will be given to these recipients in person at the December Board Meeting:

Serving 55 Years: Marcia Hines and Missy Cook Romanoff

Serving 50 Years: Diane R. Kelly

Serving 45 Years: Frances Blair, Victoria P. Fesmire, Anne W. Healy, Karen C. Reid

Serving 40 Years: Kay A. Krehbiel, Carolyn S. Little and Susan Wright

Serving 35 Years: Ann C. Bartram, Dottie Davis and Doris Richards

Serving 30 Years: Julie P. Potter, April Schink and Melissa Waud

Serving 25 Years: Elizabeth Bigelow and Kathleen Hull

## **VIII. Recognition of Outgoing Officers and Chairs, Cindy Mancillas**

Cindy thanked the following Officers for their service from 2019 through 2021:

Adrienne Weisenberger, EVP, Administration; Mindy Kelly, EVP, Finance; Mary Ann Martin, Recording Secretary; Laura Thompson,

VP, Community Activities; Jennifer Rice, VP, In-Service Activities; Judy Cook, Corresponding Secretary; Suzanne Nelson, Finance Secretary; Amy Brock, Chair, and Katie Comstock, Vice Chair, Member Stewardship; Mary McCarthy, Chair, and Jennifer Keenan, Vice Chair, Revisions Committee; Sharon Hayes, Chair, and Anne Loucks, Vice Chair, Cancer Treatment Center Committee; Beth Myers, Chair, and Stephanie Henry, Vice Chair, Clinical Nursing Committee Chair; Marianne Berger, Chair, and Pamela Fitzgerald, Vice-Chair, Mental Well - Being Committee; Samantha Schwalm, Chair, and Susan Merlin, Vice-Chair, Social Services/Care Management Committee; Stephanie Poole-Byrd, Chair, and Sarah Alshouse, Vice-Chair, Women's and Children's Hospital Committee.

### **IX. Election of Officers, Laura Thompson**

Laura Thompson, reporting on behalf of M. McCarthy, introduced the following slate of incoming officers:

Mary Anne Martin, EVP Administration;  
Mary Pearlman, EVP Finance;  
Samantha Schwalm, VP Community Activities;  
Ann Potter, VP In-Service Activities;  
Elizabeth Bigelow, Corresponding Secretary; and,  
Elizabeth Denison, Finance Secretary.

Karen Reid made a motion to accept the slate of incoming officers as read. The motion was seconded by Gillian Stoettner and the motion passed unanimously.

### **X. Committee-on-Committees Report, Adrienne Weisenberger, EVP of Administration**

Adrienne recognized the following new officers whose terms will end in 2023:

Cancer Treatment Center: Chair, Anne Loucks and Vice Chair, Stephanie Henry;  
Clinical Nursing: Chair, Marianne Berger and Vice Chair, Jean Brennan;  
Long Range Planning: Chair, Debra Beck;  
Member Stewardship: Chair, Meg Sauer and Vice Chair, Wentworth McGovern;

Mental Well-Being: Chair, Adrienne Weisenberger and Vice Chair, Kate Peterson;  
Revisions: Chair, Jennifer Keenan and Vice Chair, Lenore Macdonald;  
Social Services/Care Management: Chair, Beth Myers and Vice Chair, Suzanne Nelson; and  
Women's & Children's Hospital: Chair, Sarah Alhouse and Vice Chair, Stevie Boggess.

Adrienne further recognized the following Service Committee Officers whose terms will end in 2022:

Annual Appeal: Chair, Emily Reynolds and Vice Chair, Jennifer Rice;  
Child Psych/Rush Day School: Chair, Melinda Hurley and Vice Chair, Elinor Jannotta;  
Community Outreach: Chair, Melissa Iserloth and Vice Chair, Eileen Kasten;  
Historical: Chair, Mary McCarthy and Vice Chair, Sarah Bogan;  
Sponsor Development: Chair, Gigi Johnson and Vice Chair, Ruthie Beam;  
Veteran's: Chair, Barbara Steinhauser and Vice Chair, Lenore Macdonald; and  
Volunteer Activities: Chair, Michelle Worth and Vice Chair, Sally Brown Thilman.

Finally, Adrienne announced that the meeting for Service Committees has been changed to November 16th at 9 am. and that it will be held virtually.

## **XI. Finance Report, Mindy Kelly**

Mindy Kelly gave an overview and review from FY 2021: "We tried to move fast due to global changes, tried to make many expense cuts, and tried to not overreact to the market and found new ways to be virtual and more creative." This year, the focus was on flexibility, leaning into WebEx, rolling up our sleeves and adjusting how we do business. After losing Jennifer Veloso, Kelly Lynch stepped up in meaningful and important ways and the WB thanks her for her efforts. Superstar thank yous to Cindy Mancillas, Adrienne Weisenberger, Melissa Hennessy, Kelly Lynch, ORBA and Sue Vargas.

Mindy presented the following Fiscal Year 2021 year-end balance numbers overview, ending June 30th:

Investment Account (JP Morgan Chase) \$2,180,254.10

Lockbox Account (Wintrust): \$0

Operating Account (Wintrust): \$59,340.98

Money Market Account (Wintrust): \$1,001,535.34

Total Assets: \$3,241,130.42

Mindy further reported that the WB's investment accounts have grown over six hundred thousand dollars in the last two years, due largely to no overreacting and to the balance of investments. We look to maintain these gains going forward. We had very successful (virtual) Fall Benefit & Spring Luncheon, due in large part to enthusiastic support and lowered expenses. Wintrust continues to be a fantastic partner. Our investment portfolio weathered the financial effects of COVID-19 market incredibly well. The Auxiliary and Junior Boards donated significant funds to appropriations and had an amazing fundraising year. All our meetings were virtual this year, which further reduces expenses, and we will look to a hybrid model moving forward. The Gift Shop worked tirelessly to reinstate vendor sales and are making plans for the new gift shop in the new Cancer Center.

The Appropriations process was very successful, despite the logistical challenges of COVID. We held the meeting via WEBEX for the second time. Hospital departments/VPs were incredibly thoughtful about the requests. We had fewer requests this year, but funded almost everything allowable, i.e., not food or other prohibited items. We set aside/appropriated \$175,000 to the upcoming Capital Campaign.

Mindy provided the following summary of the Finance Committee's approved appropriations for FY22 for a total of \$450,097.44 (of which \$60,000 from the Junior Board and \$30,816 comes from endowed funds):

Care Management - \$88,000

Community Outreach/RCSIP - \$53,000

Rush Community Based Practices - \$35,000

Rush Day School/Child Psych - \$5,200

IMD Guest House - \$5,000

Clinical Nursing - \$51,222.30

Women's and Children's Hospital - \$87,732.15

Rush Neurobehavioral Center - \$9,200



Mental Well-Being - \$35,000  
Breast Imaging Center Amenities - \$3,500  
Religion, Health & Human Values - \$19,093  
Volunteer Activities - \$5,000  
Veteran's Committee - \$38,150  
Woman's Board Room & Food Costs - \$15,000

For the year ahead, Mindy reported that the AUP process is underway for FY21 and we will have results by the end of the year. That process will hopefully be in person in FY22. The Gift Shop team is planning for an additional shop in the new Cancer Center and hopes to increase the number of Vendor Sales in the coming year. The WB will work with the Capital Campaign Committee to work toward our WB goal. Mindy thanked the incoming EVP, Finance, Mary Pearlman, and the Woman's Board.

## **XII. President's Report, Cindy Mancillas**

Cindy gave a recap of the challenging year we faced, where the Woman's Board successfully turned challenges into opportunities.

- Opportunity to initiate 4 successful Gratitude Projects for RUMC staff
- Opportunity to hold all meetings in a virtual format and to continue to engage our members
- Opportunity to hold two very successful virtual events: Spring Luncheon '21 and Fall Benefit '21
- Supported RUMC with \$500,000 for The Woman's Board Transformation Fund for the Rush University Cancer Center and \$450,000 in appropriation grants for several areas of RUMC

Cindy discussed the work of Administration over the past year.

- Administration - EVP Administration Adrienne Weisenberger
- Personnel
- Committee-on-Committee
- Historical - Mary McCarthy/Sarah Bogan
- Revisions - Mary McCarthy/Jennifer Keenan
- Finance - EVP Finance Mindy Kelly
- Finance Secretary - Suzanne Nelson
- Membership - EVP Membership Pam Fitzgerald
- Member Stewardship - Amy Brock/Katie Comstock
- Recording Secretary - Mary Anne Martin

- Corresponding Secretary - Judy Cook
- Nominating - Mary McCarthy
- Long Range Planning - Debra Beck
- AD HOC Communications Committee - Anne Tucker

Adrienne in her role as EVP of Administration accomplished the following administrative updates over the past year:

- WB Office re-opened full-time 6/1/21
- Completed data processing change to save min \$12K/year
- Said goodbye to Jennifer Veloso; actively interviewing a replacement
- Historical Committee updated archives and organized Fashion Show binders
- Revisions Committee - Veteran's Committee moved to full status from Ad Hoc; added EVP Fundraising to Committee-on-Committees
- Recording Secretary - Thank you to Mary Anne Martin who diligently took minutes for all Exec, Officer and General Meetings
- Corresponding Secretary - Thank you to Judy Cook who wrote over 40 notes on behalf of the Board

Cindy gave the following Finance Committee updates:

- Solid financial standing
- Investments grew
- Strong relationships with JP Morgan, Wintrust and ORBA
- \$500,000 raised for 2020 Principal Project: The Woman's Board Transformation Fund for the Rush University Cancer Center (\$135,000 from The Auxiliary Board)
- \$450,000 in appropriations grants approved (\$60,000 from The Junior Board)
- We are on track to fulfill the \$500,000 pledge for the 2021 Principal Project: The Woman's Board Fund for Precision Oncology Research
- Thank you to Mindy Kelly, Suzanne Nelson and Wendy Herb as well as the whole Finance Committee.

Cindy continued with the following Membership updates, Pam Fitzgerald, EVP Membership, assisted by Amy Brock and Katie Comstock of Member Stewardship, welcomed 4 dynamic new Board Members, Bev

Birck, Kerri Schoonyoung, Maggie Nash and Phoebe McMillan. We recently held a New Member Cocktail Party for Classes of 2020 and 2021. Cindy followed with a Benefit Committee recap:

- EVP Fundraising - Susan Matejka
- Benefit Policy
- Annual Appeal - Emily Reynolds/Stevie Boggess
- Sponsor Development - Gigi Johnson/Ruthie Beam
- Tribute Tree - Malou Rawls
- Board Members Fund
- Chapel and Flowers
- 26th Annual Spring Luncheon - Katie Frekko/Brooke Kuehnle
- Megan Mawicke Bradley - Moderator
- 2021 Fall Benefit: Be a Game Changer - Sarah Alshouse/Bethany Crocker
- Gift Shop - Melissa Hennessy

In addition to the benefit results, Cindy highlighted the other fundraising efforts:

- Tribute Tree raised \$ 28,000 (a record)
- Board Members Fund raised \$21,125 to date
- Chapel and Flowers \$ 6,855 to date
- Spring Luncheon \$ 327,000
- Annual Appeal \$ 103,000 to date
- Fall Benefit \$ 440,000 to date
- Gift Shop raised \$ 205,000 and re-opened vendor sales in July. Thank you, Sue and Gift Shop Team!!!
- Sponsor Development cultivated 22 sponsors for the Fall Benefit
- Fun fact: Over 300 gift bags were packaged and delivered to guests for the SL and FB (Thank you to all the WB and Jr. Board members who helped pack and deliver!)

Cindy also gave an update about the work of the Service committees, the heart and soul of how the Woman's Board supports the Medical Center:

- Medical Center Activities - VP Susie Healey
- Clinical Nursing - Beth Myers/Stephanie Henry
- Mental Well-Being - Marianne Berger/Pam Fitzgerald
- Women's and Children's Hospital - Stephanie Poole-Byrd/Sarah Alshouse
- Veteran's - Barb Steinhauser/Lenore McDonald

- In-Service Activities - VP Jennifer Rice
- Cancer Treatment Center - Sharon Hayes/Anne Loucks
- Volunteer Activities - Michelle Worth/Sally Brown Thilman
- Community Activities - VP Laura Thompson
- Child Psych/Day School - Melinda Hurley/Elinor Jannotta
- Community Outreach - Melissa Iserloth/Eileen Hasten
- Social Services/Care Management - Sam Schwalm/Susan Merlin

Cindy also discussed the WB's Gratitude Projects, to help address the high burnout levels exist in health care during this time:

- December Tribute Tree Star - Tribute Tree Committee, dedicated to the staff
- January - Gift Shop Draw
- February - Volunteer Activities Committee made blankets and distributed them to respiratory therapists, the command center employees and occupational safety workers. Thank you to Michelle Boardman for the kits that allowed these gifts to happen.
- March, Mental Well-Being Committee, with assistance from the RUMC Wellness Center, provided De-Stress Kits to staff
- In September, our benefit supporter, Boxcar Betty's, handed out over 75 meals to the night-time nursing and environmental services staff
- Women's and Children's Gift Card Drive raised a record \$4,730
- Community Outreach participated in MLK Day Virtual program
- Social Services helped run a Clothing Drive for Deborah's Closet

Cindy also highlighted some of the many appropriations made this year:

- Community Activities, Child Psych/Rush Day School - Field Trips
- Community Outreach - Funding for Access Clinics, health care, supplies and medications at shelters and schools
- Social Services/Care Management - critical funding
- Medical Center Activities, Clinical Nursing - mentor programs
- Women's and Children's - simulation practice in pediatrics
- Mental Well Being - Healing Young Healers
- Veteran's Committee - WHOOP funded by Jr. Board
- In-Service Activities, Religion, Health and Human Values - Memorial Series, (quarterly and one for infants/children), Chapel Flowers and Literature

Additionally, Cindy thanked the Auxiliary and Junior Boards, recognizing them as vital partners to the Woman's Board. Recently, Co-Presidents Jeanne McAtamney & Heather Pigott presented a check to The Woman's Board totaling \$135,000 to the Transformation Fund. The Aux Board also successfully transitioned the Cook's Tour to a beautiful and well attended Al Fresco Garden Walk. Under the stellar leadership of Noelle Hunken & Lisa Weis, the Junior Board donated \$60,000 to various appropriation requests, helped pack over 100 gift bags for the Fall Benefit, and volunteered by making door decorations, PPE drive and more.

Cindy had special thanks for the following: For Kelly Lynch's ability to juggle multiple tasks simultaneously is awe inspiring!! Thank you to our intern Madelyn Matzuka for helping with administrative tasks. Diane McKeever and Michelle Boardman and the entire Philanthropy team are all instrumental to our success. Thank you to the many many departments at RUMC we worked with this year, especially in planning and re-planning events with multiple scenarios. Thank you to Dr. Lateef and RUMC leadership for their support of The Woman's Board.

Looking forward, Cindy highlighted the following events to follow:

- 2022 Principal Project: The Woman's Board Fund for Excellence in Cellular Therapy
- Capital Campaign with a Woman's Board Focus on Cancer and Neurosciences
- 27<sup>th</sup> Annual Spring Luncheon - Monday, May 9, 2022
- 2022 Fall Benefit - Friday, September 16, 2022
- Continuing to make an impact!!!!

### **XIII. Gift Shop Report, Melissa Hennessy**

Melissa shared two charts showing the last three years of Shop Revenue, Vendor Sales, Expenses, Net Income and Transfers to the Woman's Board. Revenues were up in 2019, dropped during COVID in 2020, and are now on the way back up. Vendor Sales are not back up yet but hope to in January. Expenses went down due to COVID which helped our bottom line. Regarding transfers to the WB, we are not quite back to 2019 levels, but above our 2020 levels.

Other updates are that Vendor Sales will return soon. The December meeting will be in person and we will have the Holiday

Boutique. The new Gift Shop/Cancer Boutique is in the active planning phase and seeks to carry items specially for care givers for Cancer Patients. Finally, Melissa highlighted how well run the Gift Shop is, thanks to Sue and her wonderful staff.

#### **XIV. Membership Report, Pamela Fitzgerald**

Pam began by welcoming the new Class of 2021: Beverly Birck, Kerri Schoonyoung, Maggie Nash and Phoebe McMillan. She encouraged the Board to proposed new members for 2022. Pam introduced the new Membership Committee: Wendy Benson, Dina Brown, Elizabeth Denison, Gabrielle Fisher, Annie Flanagan, Melinda Hurley, Cindy Mancillas, Wentworth McGovern, Margaret Nelson, Meg Sauer, Missy Shinall and Stephanie Wilson. Pam next presented the timeline for on boarding new members. In November, the Committee meets to review forms, suggestions and dates for this year's class and to present deadlines to Board at Annual Meeting. In December - the Committee received submissions from proposers and two seconders. January 20th is the deadline for all paperwork to be submitted by proposers and seconders. In February, the Committee prepares the New Member Orientation materials, and schedules its meeting and tour. In March, the Committee sends the New Member Orientation invitation. In April, the Committee hosts the New Member Orientation and Medical Center Tour.

#### **XV. The Auxiliary Board Report, Jeanne McAtamney and Heather Pigott**

Heather Piggott presented on behalf of the Auxiliary Board. The Cooks' Tour was highly successful - an in person, Al Fresco format with spectacular properties, demonstrations and a new marketplace at the Winnetka Community House. This year's Event Chairs, Janet Evans and Tina Tedeschi came up with the Al Fresco Concept, which raised over \$150,000. The number is record breaking for the Aux Board - during the previous five years, the net revenues were on average 70,000 per year. Sponsorships and Individual Donations played a large role in that revenue number. Heather thanked Dena Pavlopoulos and Nora Larkin, who with Michelle Boardman, revamped the sponsorship approach. Michelle also helped bring print materials in house at Rush. Looking ahead to 2022, the Event Chairs will be Sarah Lyons, Kathryn Mangel and the WB's own Adrienne Weisenberger. The 2022 Sponsorship Chairs will be: Sarah

Graham and Courtney Mathy. The Auxiliary Board will host an Appreciation Lunch: November 15 at Towne & Oak in Winnetka and are currently slating positions for 2022 for a vote at the Annual Meeting in January.

The Junior Board has also been busy and recently hosted a shopping event and Fashion Show at Neiman Marcus. On November 17, they will host a Bunny & Babe Shopping Event with a 15% giveback from sales. The Holiday Tea will be Saturday December 4th at Sunset Ridge, in person. It will have timed seating to manage covid. Volunteering has returned: Mini-Med School, Shadow-a-Nurse and helping at the Holiday Shipping Boutique.

### **XVI. Capital Campaign Update, Debra Beck, Stevie Boggess and Mimi Mitchell**

Debra Beck was pleased to announce that the Executive Committee overwhelmingly approved the Woman's Board goal for the campaign of Ten Million Dollars. To date, we have raised over 3.2 Million Dollars towards that goal. We hope to continue the momentum of our annual events and look to make additional annual fundraising during the course of the Campaign, which will require approximately \$300,000 - \$400,000 additional funds raised through the campaign. We would appreciate the support of the Board and would like members to work on making multi-year pledges which are available and encouraged. This structure allows the Woman's Board and the Medical Center to plan for future dollars. Debra concluded by reminding the Board that we are seeking 100% engagement in the Capital Campaign and by thanking the members in advance for their support.

### **XVII. Announcements, Cindy Mancillas**

1. Yearbooks have been mailed
2. Service Chair Orientation – Tuesday, November 16 at 9:00 a.m. – New date and time!
3. Tribute Tree Appeal – Will be mailed mid-November, Sign up for a Tribute Tree signing session - Volunteers needed! (Tuesdays at 9:30 a.m. – Nov. 30, Dec. 7, 14, 21 and 28)
4. Junior Board Holiday Tea – Saturday, December 4
5. Women's & Children's Committee Holiday Gift Card Drive –

Details coming soon

6. December Exec Committee Meeting – Monday, December 6 at 9:45 a.m. at RUMC
7. December General Meeting – Monday, December 6 at 10:30 a.m. at RUMC
  1. Holiday Boutique: 10:00 a.m. and Social Lunch Optional
8. Finance Committee Meeting – Tuesday, January 11 at 10:30 a.m.

**XVIII. Adjournment at 12:24 pm, Cindy Mancillas**