

**The Woman's Board of Rush University Medical Center  
General Meeting Minutes - February 7, 2022**

**I. Welcome**

**Cindy Mancillas**

Quorum was established and meeting called to order at 11:03 am. (Attendance Report is attached.)

**II. Introduction of K. Ranga Rama Krishnan**

**Susie Healey**

Susie Healey, VP Medical Center, introduced, K. Ranga Rama Krishnan, MB ChB, Chief Executive Officer, Rush University System for Health. Dr. Krishnan became the second CEO of the Rush University System for Health in May 2019 and has been instrumental in RUSH's growth, innovation efforts and in forging key external partnerships. He joined Rush in 2015 as the dean of Rush Medical College and has been recognized for his pioneering work in promoting and developing learning based on science. Under his leadership the college's curriculum was reorganized to keep it at the forefront of medical education – with the aim of helping students develop critical clinical skills earlier, better preparing them to enter residency training after graduation and make an immediate impact on patients. He is also transforming how care is delivered to RUSH patients by organizing providers around patients, diseases and conditions rather than by department or division, enabling greater multidisciplinary collaboration. This service line approach empowers providers to share expertise — and, ultimately, improve patient care, quality and safety across the RUSH system.

Dr Krishnan also restructured Rush's innovation and technology strategy, including the Innovation and Technology Transfer Office, which manages Rush intellectual properties (IP) and assists inventors, authors and other creators of intellectual property at Rush in the process of IP disclosure, protection, marketing and licensing. Currently he is working to launch Rush3D –which stands for Design, Demonstrate, Deliver- through which Rush will work with external inventors needing a “sandbox” for exploring opportunities and co-development. Finally, it's no surprise that Dr Krishnan has received numerous awards and honors throughout his career. However, you may not know that he is also a prolific author, having published two books on the art of learning and serving as a member of several editorial boards at various scientific journals, authoring more than 50 textbook chapters and 450 peer-reviewed papers.

Dr. Krishnan began by thanking the Woman's Board for its kind introduction, support through COVID and more recently for helping RUSH put together a service oriented approach for cancer treatment and cellular therapy unit and structure.

- A. Mission - Rush's Mission remains consistent - to improve the health of the individuals and diverse communities we serve through the integration of outstanding patient care, education, research and community partnerships. Dr. Krishnan plans to review with the Woman's Board what is happening in healthcare and what will happen next.

An aging population is contributing to a shrinking medical workforce - more older people leads to more retirements. Covid accelerated that and the country was not ready. We need more people to deliver care and have fewer available.

- B. Vision to Improve Health & Our Reality - Intersecting trends and the Rush Way. Our reality today we have great quality, patient experience and outcomes. We have terrific inpatient services, great physicians and several outstanding programs. There is a national shift away from inpatient to outpatient treatment, including in surgical services. Previously, our outpatient footprint was small and limited in reach and depth. We have had very limited primary care, limited ambulatory surgery, and several gaps in the patient journey needs. Our balance sheet is not strong enough to permit major acquisitions.
  
- C. Roadmap for 2030 - The Roadmap for 2030 is to improve health for our community, including access to the right care, in the right place and at the right time, while maintaining our ICARE values of innovation, collaboration, respect and excellence. The Strategic plan for RUMC, ROPH and RCMC are integrated - from at home care through acute and post acute care; wellness and virtual care, more remote clinics., Imaging, urgent care and ambulatory surgery and post treatment care.
  
- D. Health Equity - Rush approach to health equity: Educate, train and build a highly skilled health care workforce to address growing demand and rise in aging-related diseases
  - 1. Deliver the best patient outcomes and experience at the lowest cost and the highest value with a focus on aging-related disease areas cancer, neuroscience, cardiac, and bone and joint disease.
  - 2. Build a strong, distributed, clinically integrated network by buying, building or partnering to efficiently scale and increase access along the entire patient journey with geographically distributed locations, technology and the best clinical expertise
  - 3. Achieve cost and productivity efficiencies by scaling common functions including back-end functions and management services
  
- E. Costs - Health care costs and premiums are not sustainable - we spend 11-13k per person per year, and wages cannot keep up. Health care will be the single largest cost for the entire country
  
- F. Shift of Services & Trends - The shift of services is rapidly changing to outpatient. Ambulatory surgery centers are primarily private. Rush is seeking to acquire those to bring them back onto the system. Other Trends in Healthcare include individual gene and cell therapy but the biggest problem is cost. Insurance companies are resisting the treatment so the payment system will have to change. The model used to be a volume system. But, Aetna and medicare advantage systems are moving to value based care with the goal of keeping patient out of the hospital. To also make that change, Rush needs to work to train a large enough workforce. The Medical school is

increasing capacity but that increase is limited by clinical training capacity and partnerships. Also, Rush is introducing more bachelors degree programs. Rush Health was its own entity, but has been brought in and is now owned by RUMC. Integrating clinical private providers and employed physicians into one value based network. One of the best in the nation from quality and pay for performance. Rush also filled a gap in the Post critical care market - growing due to more outpatient. Rush joined with Select Medical, Rush Physical Therapy. That partnership is rapidly growing and there are plans to open a rehab and longterm acute care facility next to the Rubschlager building. That will provide longterm acute care and rehab in the same location, improving customer service and an individualized focus. Rush also entered into an agreement with Lurie last year to integrate services from all pediatric medical providers. Also, Rush is testing a program through Dispatch health, to provide mobile acute care in order to avoid potentially unnecessary ER expenses for the patient. Finally, there will be interesting developments in cancer services that we hope to announce in the second half of 2022

G. Thank you & Questions

- Dispatch health - how many units and what is the goal? Adding one a month. Now up to three. Covering the enter city and west side. Takes time to outfit the car and train the staff. The chip shortage also affected this service.
- What would be the next location care facility like Oakbrook? Looking at four locations around the city and on the border with neighboring states. Exact locations will depend on regulations. Goal 10-12 over the next few years.
- How are results tracked when so much medical care is outpatient, where locations may not have the same reporting structure? Agrees the challenge is reporting and so that is why the platforms are being centralized for quality.

III. **Approval of December Minutes**

**Cindy Mancillas**

Minutes approved as submitted.

IV. **Fundraising Recap**

**Mary Pearlman**

Mary Pearlman, EVP of Finance, presented a summary of recent fundraising successes:

- The Tribute Tree provided Gross Revenue of \$23,120 (the second highest year on record and exceeded its budget of 20k). 86 donors made 91 contributions and sixty percent of the donations came from non-members. Thank you to Susan Matejka and Malou Rawls.
- The Gift card drive raised \$6445.00, which exceeded last year by approximately four thousand dollars. We had 46 WB donors contribute to this efforts. The cards themselves were donated to the Kids Shelter Health Improvement Program (KidsSHIP) and were distributed by pediatricians at 3 Chicago homeless shelters. Thank you to Sarah Alshouse, Stevie Boggess, Susie Healey and the entire committee for leading this year's successful gift card drive.

- The Fall Benefit and Annual Appeal (combined numbers) had a net revenue of over \$535,536. The Breakdown of Gifts and Revenue is as follows:
  - \$155,494 – Event Contributions
  - \$160,859 – Annual Appeal Donations
  - \$9,779 – Principal Project Donations
  - \$51,100 – Ticket Sales
  - \$181,004 – Sponsorship/Underwriting
  - \$52,000 – Program Book
  - \$9,395 – Raffle
  - \$20,050 – Silent Auction

Mary thanked Sarah Alshouse and Bethany Crocker for the Fall Benefit, Stevie Boggess and Emily Reynolds for the annual appeal, and Kelly Lynch and Melanie Leftakis as well as Cindy Mancillas for their hard work.

**V. Spring Luncheon**

**Gillian Stoettner**

27th Annual luncheon coming May 9th at the Ritz Carlton in Chicago, 160 East Person Street, Chicago. The Board is currently working on marketing photographs, meal tasting and other details. We are looking for two angels to cover the cost of take home gifts such as chocolates for the guests. Please reach out to support and buy tickets.

**VI. Fall Benefit**

**Erin Ritchie and  
Sonja Smith**

The Chairs of the September 16, 2022 Fall Benefit revealed the Theme: Illuminate. Sonja further reported that over 20 benefit committee chairs and members were involved on the kickoff zoom last month. Committees are moving forward and kickoff meetings are scheduled for the next few weeks. Help is still needed in particular for ambassador, hospitality and program book committees. Erin reported that they have sent packets to potential sponsors and met with design and special advisors for PR and marketing. Alicia Cressey created a helpful summary about our principal project. Melissa Skoog and her team have helped with PR within the membership and the Rush community. The Chairs are asking the WB to get involved and to help with promote the event through social media content.

**VII. Service Committee Appropriations Updates**

**Susie Healey  
Samantha Schwalm**

Cindy highlighted how important the fundraising events are to fund WB's appropriations and introduced Samantha Schwalm, VP Community Activities, and Susie Healey, VP Medical Center, to present a mid-year update from the service committees:

- A. Social Service/Care Management, Chairman, Beth Myers and Vice Chairman, Suzanne Nelson. Sam Schwalm presented the work of the Care Management Committee, which continues to assist patients when a barrier is identified prior to discharge. It was awarded \$88,000 to be used for transportation, medications, medical equipment

and meals. They are also supporting a new Program: Centralized Navigation program, which focuses on supporting high-risk patients and provides them with Concierge Service, such as assisting with after-treatment medications, follow-up appointments and transportation to the medical center. This program can save thousands of dollars per patient to avoid missed follow up care and prevents adverse and escalated results. Also, the Committee will hold a Clothing Drive in the Spring.

- B. Community Outreach Committee, Chairman, Melissa Iserloth and Vice Chairman, Elieen Kasten. The Woman's Board of Rush University Medical Center currently supports the following organizations that aid underserved communities on Chicago's West Side: the Rush Community Service Initiatives Program "RCSIP" Led by Sharon Gates, and Rush Community-Based Practices – Essential Health Care for Adolescents, Led by Sally Lemke.

RCSIP was awarded \$53000 and used those funds for the following:

- 500 youth received school supplies
- 200 flu vaccines were administered
- 100 each of gloves, hand warmers, hats, Vaseline lip balm and lotion were provided to people living under the viaducts and allies on the west side
- 150 Narcan kits were distributed to the community at the end of a training to stop an overdose.
- 125 youth are registered and receiving lessons in the mini medical program
- 100 teens are working with our students to focus their attention on a career in health care
- 50 teens who are on the football and basketball teams at Crane has been learning how to prevent injuries and prevent concussions.
- RCSIP set up vaccination clinics across Chicago with 36 hour notice.
- RCSIP plans to ramp up programming. The back-to-school fair was in full swing and this year we added a COVID vaccination station.

Rush Community-Based Practices School-Based Health Centers have served in the community for thirty years. Rush Community-Based Practices received \$35,000 to fund the Adolescent Family Center which provides confidential prenatal care, gynecological care, family-planning medical and educational services and community education to Chicago-area young adults, regardless of their income or ability to pay. The Centers have also provided school-based health centers in underserved CPS schools for more than 30 years. Registered nurses, physicians and medical students from Rush offer a full range of clinic services for students. The centers are located at Orr Academy High School/KIPP One, Richard T. Crane Medical Preparatory High School, and Simpson Academy High.

- C. Women's & Children's Committee, Chair, Sarah Alshouse, Vice Chair, Stevie Bogges. Susie Healey reported on the work of the Woman's and Children's Committee, which received \$87,732.15. The Kids-SHIP (Kids-Shelter Health Improvement Project, led by Drs. Pabalan and Lui (\$36,000) provides medical care to children and youth living in homeless shelters on the west, north and south sides of Chicago. This year, Kids-Ship added 4 more homeless shelters in addition to the existing 3 shelters throughout

Chicago, held a Gift Card Drive and raised a record of \$6,395 (\$2,000 more than the previous record), hosted Flu Vaccine Clinics for shelters and underserved populations in Chicagoland area, provided Covid-19 swabbing and Covid-19 education for shelters and long-term care facilities, residents and med students voiding homes shelters. WB member Phyllis Josephson and her friends knitted 120 pairs of winter mittens, which the WB donated to Kids-SHIP, which distributed them to homeless shelters. Women's and Childrens also funded PICU (Pediatric Intensive Care Unit) Simulators (\$11,347) and Bodystat QuadScan 400 (\$7,000), which measures body composition in very preterm infants, measures cellular health, nutritional status and fluid shifts in and out of the cells. Rush is also investigating the impact of systemic steroids on body composition. The NICU nursing team sent a thank you video.

- D. Mental Well-Being Committee, Chairman, Adrienne Weisenberger, Vice Chairman, Kate Peterson. This Committee works with Rush Neuro-behavioral Center and appropriated \$9,200 for the RNBC EF – Executive Function School Service Collaboration. RNBC provided Professional development workshops and a parental meetings to assist in building executive function skills, such as remembering instructions, and focusing on tasks and positive behaviors. Two staff members actively participated in educational programming of CPS students – pre-school through 5<sup>th</sup> grade. Studies have shown that executive function skills are better predictors of academic outcomes than IQ or Socio-Economic Status.
- E. Veterans - Road home Committee, Chairman, Barb Steinhauser, Vice Chairman, Lenore Macdonald. The Woman's Board provided food for IOP (Intensive Outpatient Program), which include meals for veterans and those who also have food sensitivities and other dietary needs. The Committee also funded Covid tests and PPE to keep the Road Home in person programming going uninterrupted through COVID. The Committee received a thank you from Brian Klassen, PhD – Associate Clinical Director: "The past year, the support from The Woman's Board has been lifesaving for our vets. The funding we received allowed us to keep going. The PPE we received has allowed us to continue to meet in person with our vets.
- F. Clinical Nursing Committee, Chairman, Marianne Berger, Vice Chairman, Jean Brennan. Susie reported that labor shortage in nursing due to high pay for outpatient companies and difficulties over covid. Our three nurse morale programs had not started because we did not have enough nurses and were awaiting for IT approval. The good news is that Rush just hired 400 nurses and we will move forward promoting nurse morale soon.

## **VIII. Volunteer Opportunities**

**Michelle Worth**

Michelle Worth, Chair Volunteer Activities, presented an opportunity to volunteer at Soldier Field 10 along the lakefront to benefit the RoadHome program (10 mile and 10k distances). They are looking for 40-50 volunteers (age 14 and older) from the WB for Saturday, May 28th (Memorial Day Weekend) to work a Rush Woman's Board table

at the start and finish. 7 am race start. Signup genius will come directly from the office.

## **IX. Nominating**

**Laura Thompson**

Laura Thompson, Chair of the Nominating Committee, reported that the Nominating Committee has hard at work since the fall, anticipating filling the officer positions opening for the 2022-2024 term. The first order of business was to select the next WB President who will be taking the baton from Cindy Mancillas in the fall of this year. Finding a President Elect is no small task and a responsibility the Committee took seriously. It required thoughtful and thorough discussion, many phone conversations, and follow up. Laura thanked the Nominating Committee for their careful and thoughtful service: Debra Beck, Katie Frekko, Cindy Nicolaides and Anne Tucker.

Laura announced that the Woman's Board's President Elect for the 2022-2024 term: Wendy Herb. Laura shared Wendy's Biography as quoted below:

Wendy has been an active and enthusiastic Woman's Board member since she joined in 2012 and has jumped right in from the start, holding a variety of key jobs on the Board through the years including: Program Book Chair, Social Services Committee Member, VP of Community Activities, Fall Benefit Co-Chair, and is currently serving as our Treasurer. She has proven herself to be a high energy "do-er" with an infectious love for RUSH. Her intelligence, humor, and desire to keep challenging herself will serve her well as she embarks upon her term as President.

Wendy resides in Barrington with her adoring husband of 27 years, Tom. Her father-in-law has been an integral member of the RUSH board of trustees since 1996. Since the Herb Family has a very strong legacy with RUSH, Wendy's dedication to our Board, and her willingness to step up to this important role, comes as no surprise.

In addition to her various positions serving on our Board, Wendy is devoted to her family. She and Tom have four beautiful children - three boys and one girl. Jake (turning 26 on Wednesday) is currently engaged to be married to his fiancée, Mackenzie, this August; Luke (24), Sam (20), and Jessica (19). When not at RUSH or with her family, Wendy enjoys horseback riding, hiking, biking, or really anything to do with the outdoors... including beekeeping! Many of you know Wendy for her incredible "Herbee's Honey" - which she has generously donated in bulk to support our Board over the past few years.

Wendy originally hails from South Australia (her accent may have already tipped you off) where she grew up on a farm. As a young woman, she moved to the big city of Adelaide and began working full-time for the Coca-Cola Bottling Company there. Years later, that is where she met a nice "American Chap" who had come over to her company to see how things were done "down under". She would go

on to date and eventually marry this chap (aka Tom) and that is how she ended up here in the Chicago area.

Since coming to the USA, Wendy has worked for Coca-Cola, immersed herself in raising her family, participated with all three boys in Cub and Boy Scouts (leading many high adventure trips) and has led a Girl Scout troop for her daughter. While heavily involved in the Scouts, Wendy and Tom developed a program for middle school girls, and, with the help of the Boy Scouts, this program helped pave the way for girls to be welcomed into Scouting USA and have the ability to earn the rank of Eagle.

Laura and the Nominating Committee formally thanked Wendy for her willingness to dedicate her time and talents to lead the WB forward into the next term and invited Wendy to speak.

Wendy addressed the Board, starting by thanking the Nominating Committee for the opportunity. Wendy expressed her excitement and appreciation. She will shadow Cindy to make a smooth transition in November, plans on a fun and productive two years for the WB and will work to keep the momentum moving forward with the help of the WB. Cindy also thanked Wendy, Laura and the Nominating Committee.

#### **X. Auxiliary/Junior Board Update**

**Cindy Mancillas**

The WB meeting conflicted with the Auxiliary Board's meeting so Cindy delivered the Auxiliary Committee updates:

- Cook's Tour is September 21, 2022, Event Chairs *Sarah Lyons, Kathryn Mangel* and *Adrienne Weisenberger* are in the process of selecting the homes. Please reach out to them with any potential leads
- The Junior Board had its most successful holiday tea in the history of the junior board and raised over \$47,000. The feedback for the timed entries was positive and the JB plans to continue to offer timed entries next year. Thank you to Rush for offering a variety of in person and online volunteer experiences. The students are helping with mini medical school online and taking a Diversity, Equity and Inclusion course offered by Rush.
- If you know of a freshman girl who resides in the New Trier school district and may be interested in learning more about the Rush junior board, please email her name, her parents names and email address to the Rush junior board email at [jrboardrumc@gmail.com](mailto:jrboardrumc@gmail.com) by April 1st.
- The JB is partnering with the Valentina Winnetka store for a shopping event on March 16th. A portion of all sales will be donated to Rush.
- Please save the date for the Rush Junior Board Fashion Show on May 1st at Kenilworth Assembly Hall



**XI. Announcements****Cindy Mancillas**

Melissa Hennessy reported that the Gift Shop is looking for volunteers for its Committee, to join Melissa and Phoebe McMillan to support, learn the job and eventually take over for Melissa. Cindy emphasized the exciting timing to join the Committee before the WB opens its third gift shop in the Rubschlager Building, aiming for January of 2023. That gift shop will focus primarily on cancer patients and their families. The Committee is looking for two or three new members and those with a background in retail would be especially helpful.

**XII. Upcoming Meetings and Events\*****Cindy Mancillas**

- Finance Committee Meeting #2 – Tuesday, February 15 at 10:30 a.m. CST
- Officer’s Council Meeting (in person) – Wednesday, March 9; 10:00 a.m. Coffee; 10:30 a.m. Meeting
- Finance Committee Meeting #3 – Tuesday, March 15 at 10:30 a.m. CST
- FY23 Appropriations Request and FY22 Grant Review Reports – due Friday, March 18
- Executive Committee Meeting – Monday, April 4 at 9:45 a.m. CST – RUMC
- General Board Meeting – Monday, April 4 at 10:30 a.m. CST – RUMC
- Finance Committee Appropriations Meeting (#4) – Tuesday, April 26 at 10:00 a.m. CST
- Annual Appeal Addressing Event – May TBD
- 27<sup>th</sup> Annual Spring Luncheon – Monday, May 9, 2022 – The Ritz-Carlton Chicago
- Executive Committee Meeting (in person) – Monday, May 23 at 9:45 a.m. CST – RUMC
- General Board Meeting – Monday, May 23 at 10:30 a.m. CST – RUMC
- 2022 Fall Benefit – Friday, September 16, 2022 – Theater on the Lake

\*Please note: meetings listed may change location/format if needed, so please review the meeting announcements for final details

**XIII. Meeting Adjourned at 12:23 pm****Cindy Mancillas**