



# 2025 Sponsorship Opportunities



**THE WOMAN'S BOARD**  
RUSH UNIVERSITY MEDICAL CENTER





# A Brief History



The Woman's Board of Rush University Medical Center works in partnership with the Medical Center to help provide the best health care for the individuals and diverse communities Rush serves through the Medical Center's outstanding patient care, research and community

outreach initiatives. The Woman's Board is one of the longest-running women's boards in Chicago. Since our beginnings in 1884, The Woman's Board has donated nearly \$39 million to the Medical Center.



The Woman's Board of  
Rush University Medical Center

1725 West Harrison Street,  
Suite 545  
Chicago, Illinois 60612-3824

312.942.6513

[www.thewomansboard.org](http://www.thewomansboard.org)



# Making an Impact

## 2024 Fundraising Achievements

In 2024, The Woman's Board donated over \$580,000 to various initiatives throughout Rush including the first lactation pod at Rush University Medical Center.. Other highlights of these initiatives include the Road Home Program for veterans and their families, memorial services at the hospital, science kits to the Rush Day School, continuing nursing education, innovative technology for biofeedback to the Women's and Children's Hospital and to the newly built cancer center - The Joan and Paul Rubschlager Building.

The Woman's Board also fulfilled their commitment of \$500,000 to *The Woman's Board Endowed Fund for Research and Clinical Trials at Rush*.

## Driving Discovery and Supporting Rush's Mission. Forever.

Tomorrow's healthcare discoveries begin with today's research. Much of this discovery happens at Rush University System for Health, where more than 1,600 research studies are currently underway. By supporting The Woman's Board, *The Woman's Board Endowed Fund for Research and Clinical Trials at Rush* will fund more of these successful, often pioneering advances.

For many Rush investigators, the quest for medical breakthroughs begins as pilot studies, first supported by The Woman's Board or other private donors. When pilot studies successfully transition into larger-scale studies or clinical trials, they require tremendous financial support and significant infrastructure to engage patient participants and advance promising research. *The Woman's Board Endowed Fund for Research and Clinical Trials at Rush* will propel Rush's groundbreaking medical research across the continuum.

By joining us as a sponsor, you will further The Woman's Board's distinguished, 140+ year tradition of providing sustainable endowment support, driving novel research, effective healthcare solutions and leading-edge patient care for the Chicago region. Together, we will help Rush deliver what we all deserve: the opportunity to live our healthiest lives possible.

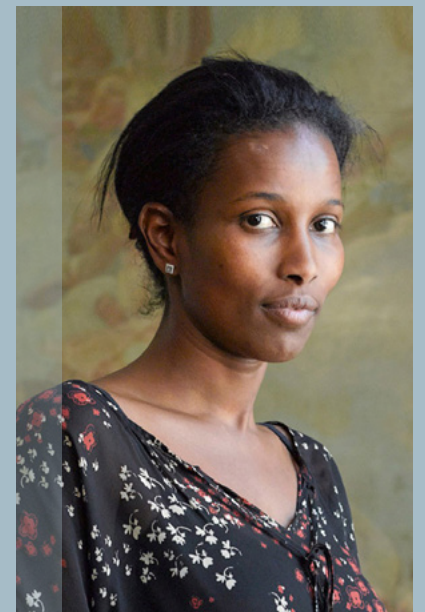
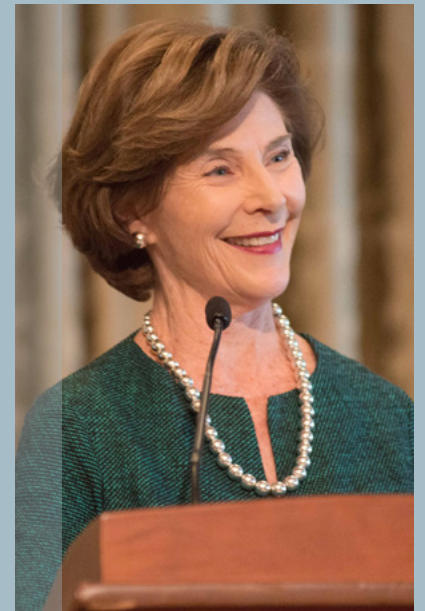
# The Woman's Board 2025 Fundraising Opportunities

## Spring Luncheon

Each year, The Woman's Board hosts the Spring Luncheon, featuring a sit-down luncheon and keynote speaker at a top Chicago hotel. We are thrilled this year that bestselling novelist and essayist Anne Lamott will join us for the 30th Annual Spring Luncheon on Monday, May 12 at Four Seasons Hotel Chicago. Past speakers include: Cindy McCain, Madeleine Albright, Former First Lady Laura Bush, Ayaan Hirsi Ali, Ali Wentworth, Geena Davis and most recently Brooke Shields.

## Fall Benefit

A major component of our annual fundraising efforts is the Fall Benefit, which explores a variety of themes related to Rush, Chicago, and The Woman's Board.



# Sponsor Opportunities 2025



## 2025 PLATINUM SPONSOR \$50,000

This exclusive partnership includes the ability to customize and select the benefits and opportunities that meet the desired needs of the organization.

### Spring Luncheon Sponsorship

- 1 VIP Gold table to the Spring Luncheon (May 12, 2025)
- Exclusive access for 10 people to Spring Luncheon pre-event VIP reception
- Complimentary Valet Parking
- Prominent name listing on invitations, website, social media and email correspondence, program materials, big screens at the Spring Luncheon
- Recognition in opening remarks at Spring Luncheon
- Opportunity to provide gift and/or promotional materials at Spring Luncheon
- 6 mentions on our social media pages
- Listing on Honor Roll of Donors



## 2025 GOLD SPONSOR \$25,000

This partnership includes the ability to customize and select the benefits and opportunities that meet the desired needs of the organization.

### Spring Luncheon:

- 1 VIP table to the Spring Luncheon (May 12, 2025)
- Access for 10 to Spring Luncheon pre-event VIP reception
- Recognition in opening remarks at Spring Luncheon
- Prominent name listing on invitations, website, social media and email correspondence, program materials, big screens at the Spring Luncheon
- 4 mentions on our social media pages
- Listing on Honor Roll of Donors





## 2025 SILVER SPONSOR \$10,000

This partnership includes the ability to customize and select the benefits and opportunities that meet the desired needs of the organization.

### Spring Luncheon:

- 4 VIP tickets to the Spring Luncheon (May 12, 2025)
- Access for 4 to the Spring Luncheon pre-event VIP reception
- Recognition in opening remarks at Spring Luncheon
- Name listing on invitations, website, social media and email correspondence, program materials at the Spring Luncheon
- 3 mentions on our social media pages
- Listing on Honor Roll of Donors

Sponsor The Woman's Board today and support  
The Woman's Board Endowed Fund for Research and Clinical Trials at Rush.



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